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About McGraw-Hill Campus

McGraw-Hill Campus Library provides single sign on access to a full suite of digital teaching and learning tools and content within your Blackboard course. Follow this getting started guide to learn how you can leverage our digital library of more than 1500 eBooks and their accompanying instructor resources - including integrated access to assessment tools in Connect, textbook customization via Create and lecture capture capabilities through Tegrity.

Before you begin

McGraw-Hill Campus does require an initial setup and configuration to be completed by your Blackboard System administrator. If McGraw-Hill Campus has not yet been made available at your school, please visit <http://www.mhcampus.com> and click the getting started tab to learn more and begin the process today.



Initial Setup of the McGraw-Hill Campus Module

In order to enable access to McGraw-Hill Campus, you must complete the following one-time setup process to add and configure the module in your Blackboard course.

1. Log in to your institution's Blackboard site and navigate to your course.

The screenshot shows a 'My Courses' section with a red circle around the course name 'Biology 101'. Below it is a 'On Demand Help and Learning Catalog' section with text about the On Demand Learning Center.

▼ My Courses

Courses where you are: Instructor

Biology 101

On Demand Help and Learning Catalog

Learn more about Blackboard Learn through our [On Demand Learning Center](#). The On Demand Learning Center includes short, interactive video lessons called Quick Tutorials and short documents, called Getting Started Guides, designed to get you familiar with a feature in 15 minutes.

2. Make sure "Edit Mode is: ON" at the upper right hand corner of your screen.

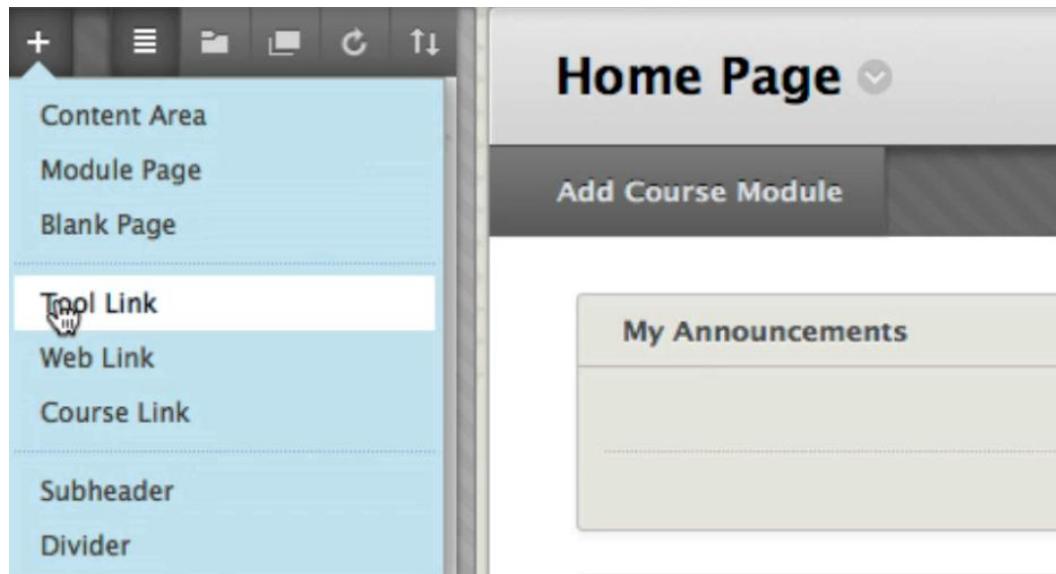
The screenshot shows the Blackboard header with a red circle around the 'Edit Mode is: ON' button. The button has a green 'ON' indicator and a hand cursor icon.

My Institution Courses Community McGraw-Hill Services

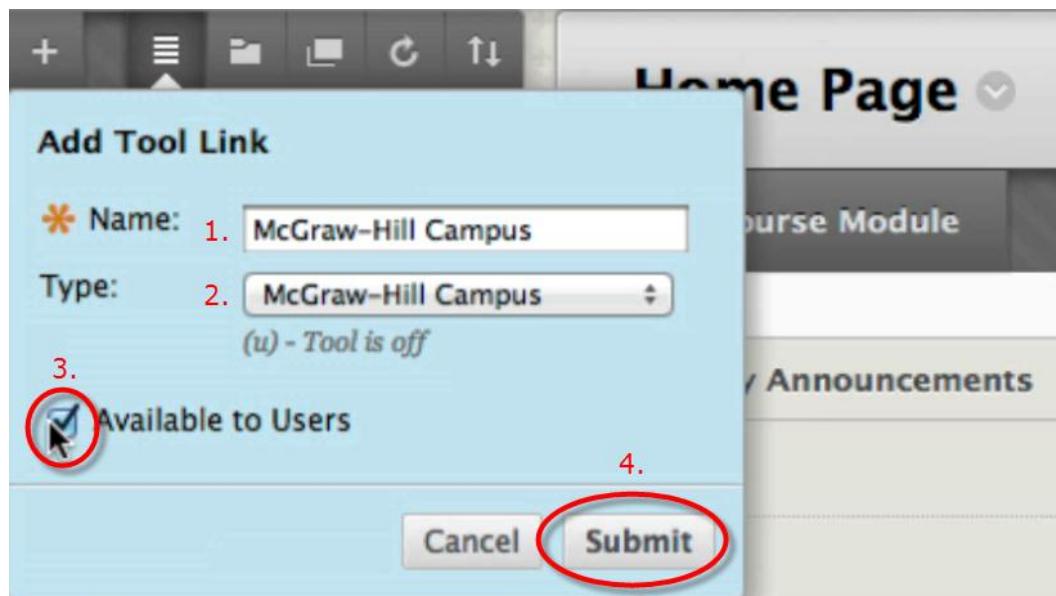
Edit Mode is: ON

Customize Page ↑↓

3. Hover over the "+" sign in the course navigation menu on the left of the screen, and click "Tool Link".



4. Type in the name for your tool link, select "McGraw-Hill Campus" from the pull down menu, and check the "Available to Users" box.



Congratulations! You are now ready to begin using McGraw-Hill Campus to add rich and interactive learning tools to your course.

Accessing McGraw-Hill Campus

1. Log in to your institution's Blackboard site and navigate to your course
2. Click on the McGraw-Hill Campus link located either in your course menu and/or on your course home page.

The screenshot shows a Blackboard course home page for 'Biology 101'. The left sidebar has a 'McGraw-Hill Campus' link under 'Help', which is circled in red. The main content area also has a 'McGraw-Hill Campus' link at the bottom, also circled in red. The top navigation bar includes 'My Institution', 'Courses' (which is selected), 'Community', 'McGraw-Hill', and 'Services'.

3. When you click on the McGraw-Hill Campus link for the first time, you will be prompted to agree to the Terms of Use and Privacy Policy. Click the links to review both, make sure the box is checked, and click "Get Started".

I agree to the McGraw-Hill [Terms of use](#) and [Privacy policy](#)

[GET STARTED](#)

Automatic Account Creation

McGraw-Hill Campus has now authenticated your information using the credentials from your Learning Management System, verified who you are, what your role is, and what courses you are teaching. Note that corresponding courses have automatically been created on the McGraw-Hill Campus home page. Click the course in which you would like to begin working.

The screenshot shows the McGraw-Hill Campus homepage. At the top, there is a navigation bar with 'WELCOME.' and 'SIGN OUT | HELP'. The main header features the 'campus' logo. Below the header is a search bar with the placeholder 'Find Educational Materials...'. A yellow callout box contains the text: 'Did you know that as an instructor you have full access to McGraw-Hill content and tools, including a presentation center, computerized test bank, and online test creation?'. The 'My Courses' section lists two courses: 'BIOLOGY 101' and 'CHEMISTRY 101'. The link for 'BIOLOGY 101' is circled in red.

Selecting and Navigating your Textbook

1. To help us provide you access to the educational materials which most closely correlate with your course, use the search feature to find the textbook you are using in your course. Searching by ISBN will provide the most specific result, or you may also search by author, title or subject.

Please note: Instructors have free access to all McGraw-Hill eBooks via McGraw-Hill Campus Library, but students will need to make a purchase, enter a payment code or begin a free trial to access their textbook.

Tell us what book you are using and we will give you instant access to relevant educational materials.



FIND YOUR TEXTBOOK:

By Title, Author, or ISBN
[What's an ISBN?](#) ✓ FIND NOW

ADDITIONAL CONTENT AND SERVICES:
[!\[\]\(18cc31d76ac95bd753a3bf08c0e23367_img.jpg\) egrity](#) [!\[\]\(bde5326fc513602bcb315433f52b2412_img.jpg\) create](#)

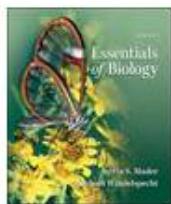
2. Once you find the textbook you are using, simply click “Select” to add it to your course.

BIOLOGY 101

biology

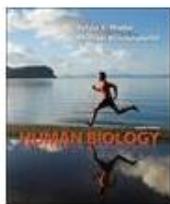


Results:



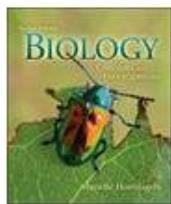
ESSENTIALS OF BIOLOGY 3e
MADER
2012 © McGraw-Hill, Inc.
ISBN-10: 0073525510
ISBN-13: 9780073525518

SELECT



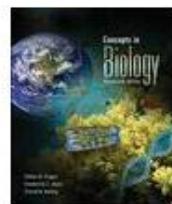
HUMAN BIOLOGY 12e
MADER
2012 © McGraw-Hill, Inc.
ISBN-10: 0073525464
ISBN-13: 9780073525464

SELECT



BIOLOGY: CONCEPTS AND
INVESTIGATIONS 2e
HOEFNAGELS
2012 © McGraw-Hill, Inc.
ISBN-10: 0073403474
ISBN-13: 9780073403472

SELECT



CONCEPTS IN BIOLOGY 14e
ENGER
2012 © McGraw-Hill, Inc.
ISBN-10: 0073403466
ISBN-13: 9780073403465

SELECT

3. You may now click the “launch eBook” button on the cover of your text to access the digital version of your book.

BIOLOGY 101

Essentials of Biology 3e
MADER
2012 © McGraw-Hill, Inc.
ISBN-10: 0073525510
ISBN-13: 9780073525518
(not your book?)

View online resources
CUSTOMIZE

Gegrity **connect**

4. Once you launch the eBook, you may use the “Search” function to find key words or concepts to incorporate into your lesson.

Search
mitochondrion

All Results	This Chapter	This Page
ER lysosome mitochondrion cytoskeleton: filaments microtubules plasma membrane nuclear	62	erived from bacteria that took up y, with a few rare exceptions, all
Page 63 mitochondrion ribosome (in cytoplasm) chloroplast central vacuole rough ER ribosome (attached to rough ER) cell wall smooth ER plasma membrane Golgi apparatus ... nucleolus nuclear envelope nucleus: centrosome mitochondrion central vacuole nucleus	63	erected protein filaments and tubules na membrane in eukaryotic cells. structure and produce movement, cell shape and, along with motor to move. But unlike an animal's nuc—its elements can be quickly . The cytoskeleton includes microfibrils. The major motor proteins
. Chloroplasts use solar energy to synthesize carbohydrates. Mitochondria (sing., mitochondrion) break	67	erived from bacteria that took up y, with a few rare exceptions, all
twice the width and as much as five times the length of a mitochondrion . Chloroplasts have	68	erected protein filaments and tubules na membrane in eukaryotic cells. structure and produce movement, cell shape and, along with motor to move. But unlike an animal's nuc—its elements can be quickly . The cytoskeleton includes microfibrils. The major motor proteins
Mitochondrion structure. a. Generalized	69	erived from bacteria that took up y, with a few rare exceptions, all

Proteins

a. Generalized drawing that reveals the cristae within a **mitochondrion**.
b. Electron micrograph of a **mitochondrion**, the organelle that is involved in cellular respiration.

Figure 4.15 Mitochondrion structure.

a. Generalized drawing that reveals the cristae within a **mitochondrion**.

b. Electron micrograph of a **mitochondrion**, the organelle that is involved in cellular respiration.

Locating Additional Instructional Resources

1. Click “view online resources” to access the Online Learning Center specific to your McGraw-Hill textbook. Available resources include test banks, instructor manuals, animations, PowerPoints, videos, quizzes, study guides and other learning tools and resources. Many of these items are available as downloadable files for easy use in class or for import to your Blackboard course.

▼ BIOLOGY 101

Essentials of Biology 3e
MADER
2012 © McGraw-Hill, Inc.
ISBN-10: 0073525510
ISBN-13: 9780073525518
(not your book?)
View online resources (not your book?)
CUSTOMIZE

egrity **connect**

PRINT

2. You may also use the search box at the top of the McGraw-Hill Campus home page to locate information on your lesson topic across the complete library of McGraw-Hill textbooks, instructor and student resources.

The screenshot shows the McGraw-Hill Campus homepage. At the top, there is a navigation bar with 'WELCOME, INSTRUCTOR | SIGN OUT | HELP'. Below the navigation bar is a search bar containing the word 'mitochondria', which is circled in red. A yellow callout box appears above the search bar, stating: 'Did you know that as an instructor you have full access to McGraw-Hill content and tools, including a presentation center, computerized test bank, and online test creation?' Below the search bar, the page displays a section titled 'My Courses' under 'BIOLOGY 101'. It shows a book cover for 'Essentials of Biology 3e' by Mader, with options to 'Launch eBook', 'View online resources', and 'CUSTOMIZE'. At the bottom of this section are buttons for 'egrity' and 'connect'.

3. Select the learning resource you would like to view from the list or use the navigation menu at the bottom of the page to view additional results.

The screenshot shows the search results page for 'mitochondria' on the McGraw-Hill Campus site. At the top, it says 'WELCOME, INSTRUCTOR | SIGN OUT | HELP'. The search bar still contains 'mitochondria'. Below the search bar, the page title is 'Results' and it says '591 results (0.05127 seconds)'. There are several sections of results: 'Multiple Choice Quiz' (with a question about the information center of the cell), 'Exam Prep Tool 35.1' (with a question about the origin of mitochondria), 'Quiz 6.2 Chapter 06' (with a question about the nucleus), 'Multiple Choice Quiz' (with a question about chloroplasts), 'eLearning' (with a question about glycolysis), 'Chapter Quiz' (with a question about the theory of endosymbiosis), and 'Multiple Choice Quiz' (with a question about what statement does not support the theory). Navigation links at the bottom include 'Back to my courses', 'Everything', and 'Campus library'.

4. You may choose lesson material, study guides and other resources from many different books to customize your lesson plan as you see fit. Many of these items are available as downloadable files for easy use in class or for import to your Blackboard course.

 **Essentials of Biology** Third Edition Mader Windelspecht

Instructor Edition

Home > Presentation Tools

Instructor Resources
Presentation Tools
 Active Learning
 Fostering Active Learn...
 Forensic Science Activ...
 Instructor's Manual
 Lab Resource Guide
 Computerized Testing
 Virtual Labs Answer Key

Course-wide Content
 Biology Prep
 Writing Lab Reports an...
 Spanish Animations
 Virtual Labs
 Case Studies
 Study on the Fly

Choose a Chapter ▾

Contents ▾

Presentation Tools

(See related pages)

Using 3D Animation Resources



CELLULAR RESPIRATION 3D ANIMATION

Click here to download the .zip file of the [PC Version](#).
 Click here to download the .zip file of the [Mac Version](#).

PHOTOSYNTHESIS 3D ANIMATION

Click here to download the .zip file of the [PC Version](#).
 Click here to download the .zip file of the [Mac Version](#).

CELL CYCLE & MITOSIS 3D ANIMATION

Click here to download the .zip file of the [PC Version](#).
 Click here to download the .zip file of the [Mac Version](#).

MOLECULAR BIOLOGY OF THE GENE 3D ANIMATION

Click here to download the .zip file of the [PC Version](#).
 Click here to download the .zip file of the [Mac Version](#).

DNA REPLICATION 3D ANIMATION

Click here to download the .zip file of the [PC Version](#).
 Click here to download the .zip file of the [Mac Version](#).

MEMBRANE TRANSPORT 3D ANIMATION

Click here to download the .zip file of the [PC Version](#).
 Click here to download the .zip file of the [Mac Version](#).

Pairing Your Blackboard Course with McGraw-Hill Connect

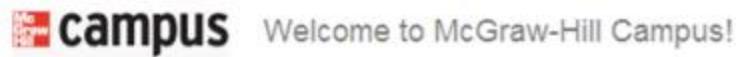
In order for you and your students to begin using Connect via McGraw-Hill Campus you will need to complete the following brief initial setup and pairing process. Once you have completed this process, you will be instantly logged into Connect on subsequent visits.

Instructors who do not have an existing Connect account

- When you click on the “Connect” link, a new window will open up to launch McGraw-Hill Connect

The screenshot shows a book cover for "Essentials of Biology 3e" by Mader. Below the book cover, there is a "Launch eBook" button and a "View online resources" link. A "CUSTOMIZE" button is also present. At the bottom, there are two buttons: "egrity" and "connect". The "connect" button is circled in red.

- If you have never used Connect before, click “No, I am new to Connect.”



3. A Connect account will be instantly created for you along with a corresponding Connect course and section. Note that the name of the newly created Connect course matches that of your Blackboard course. Skip to the section labeled “Adopting Connect for use in my Course” to continue the setup process.

You are currently using McGraw-Hill Connect.

connect

my courses

Biology

▼ **Biology 101** rename / change time zone
Essentials of Biology (Mader, 3rd ed.)

WE'VE CREATED A NEW CONNECT COURSE FOR YOU!
Click **rename** to change the name of your course in Connect.
The time zone has been set to the time zone on your computer.

see next tip »

View tutorial videos (and more) at connect customer support

set registration dates | duplicate course | delete course

section	pairing	roster	registration info	section options
Biology 101	enable campus student registration		dates not set	section options

+ add section

go to campus

Instructors who do have an existing Connect Account

1. If you have used McGraw-Hill Connect before and know your account credentials, click "Yes, I want to use my existing Connect account."



2. Enter the email address and password for your existing Connect account (note, these are not your LMS login credentials) and click submit.

The screenshot shows a form with fields for "Email Address" containing "instructor@example.com" and "Password" containing "*****". Below the form is a link "Forgot your Password?" and a "Submit" button.

3. You have the choice to pair your Blackboard course with a section in a new Connect course or a section in an existing Connect course.

Hi, Sample !

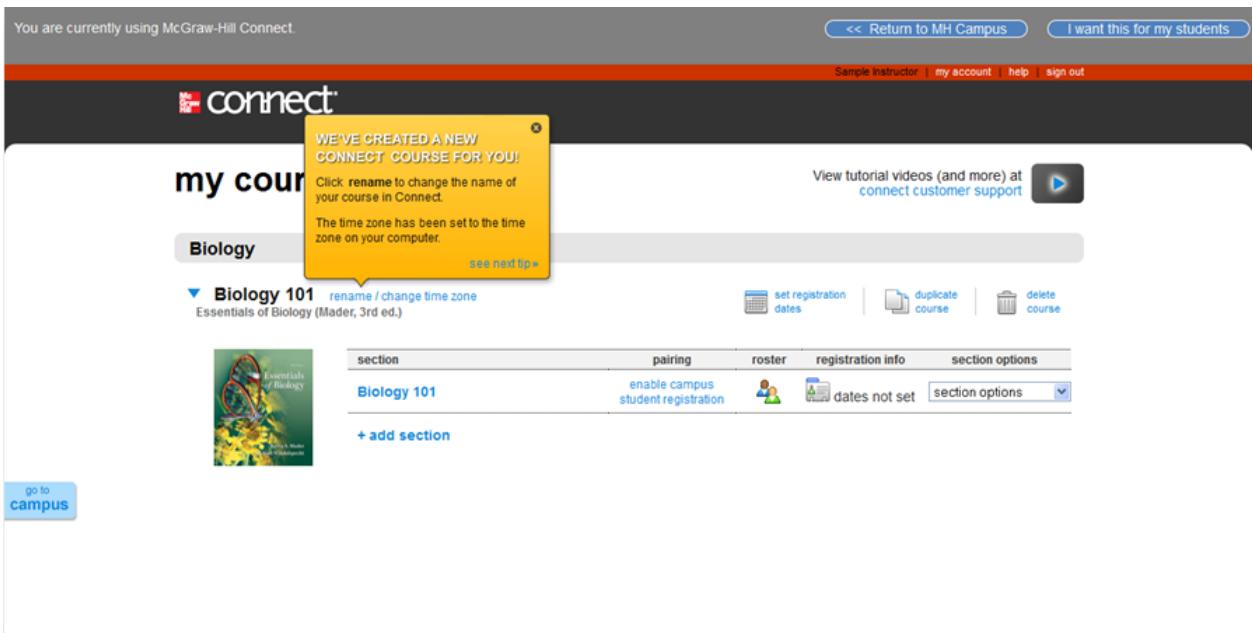
Pair your course with Connect

Biology 101

pair with  :

- A section in a **new** Connect course
- A section in an **existing** Connect course

- a. If you choose “A section in a new Connect course,” a new Connect course and section will be created for you. Note that the name of the newly created Connect course matches that of your Canvas course. Skip to the section labeled “Adopt Connect for my Course” to continue the setup process.



You are currently using McGraw-Hill Connect.

<< Return to MH Campus | I want this for my students

Sample Instructor | my account | help | sign out

connect

my courses

Biology

WE'VE CREATED A NEW CONNECT COURSE FOR YOU!

Click [rename](#) to change the name of your course in Connect.

The time zone has been set to the time zone on your computer.

View tutorial videos (and more) at [connect customer support](#)

[see next tip»](#)

Biology 101 rename / change time zone

Essentials of Biology (Mader, 3rd ed.)

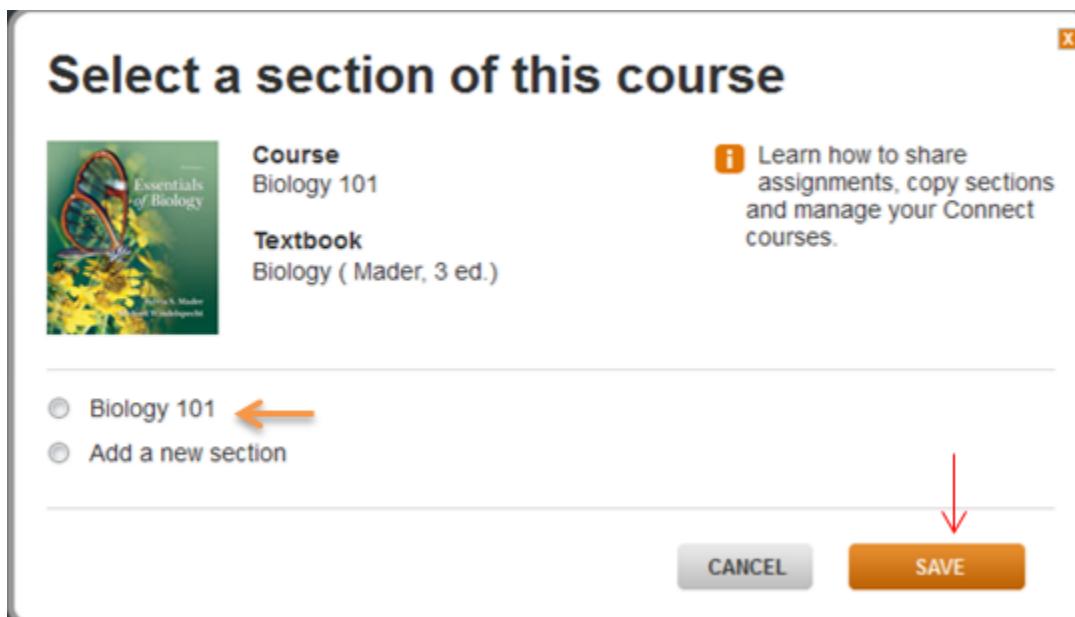
set registration dates | duplicate course | delete course

section	pairing	roster	registration info	section options
Biology 101	enable campus student registration		dates not set	section options

+ add section

go to campus

- b. If you choose “A section in an existing Connect course,” you may choose which of your existing sections you wish to pair or add a new section to your Connect course. Then click “Save.”



Adopting Connect for use in my Course

1. To give your students access to your course in Connect click “I want this for my students” at the top right hand corner of the page.

You are currently using McGraw-Hill Connect. << Return to MH Campus I want this for my students

Biology 101
Biology 101
switch section

connect BIOLOGY

home library reports

home instructor home view | switch to student home view

your messages(0)

assignments add assignment add / edit groups

To add assignments to this group, click the "add assignment" tab.

Want to know more? View tutorials to learn how to organize your assignments using groups at connect customer support

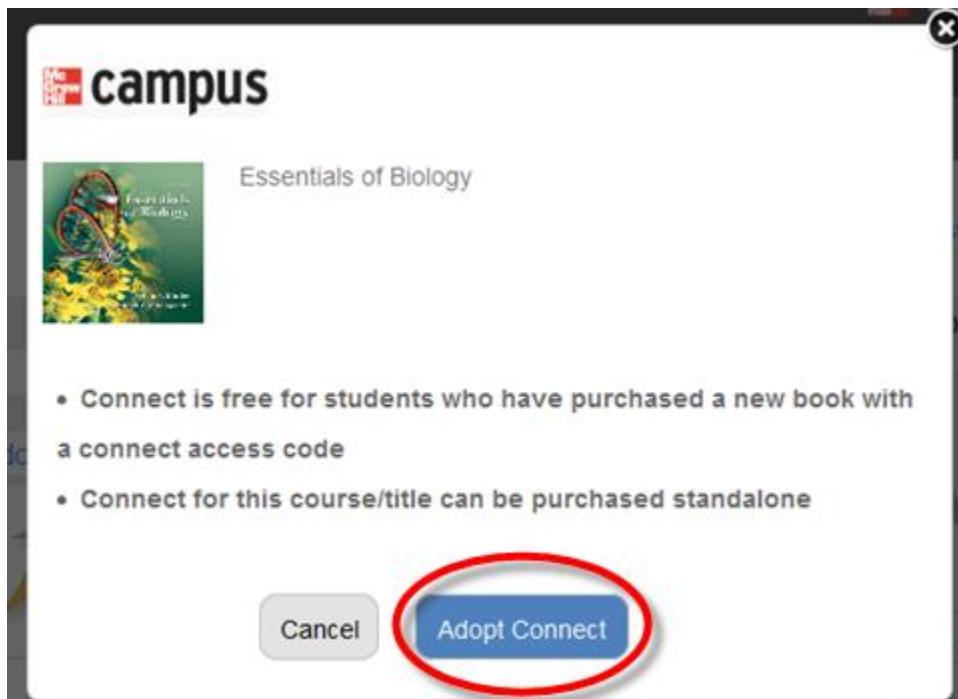
section info

instructor Sample Instructor add your photo, email address, office hours

view my course colleagues

textbook Essentials of Biology Mader, 3rd ed.

2. You will see a pop-up screen that details the options your students will have to purchase access to Connect. Click the Adopt Connect button.



3. Select the existing Connect course that you just paired.

The screenshot shows the 'Pair your course with Connect' step. It features a 'Biology 101' course card with a 'pair with' dropdown menu. The 'A section in an existing Connect course' option is selected, indicated by a red arrow pointing to the radio button. The 'Course Material' tab is visible at the top left, and the 'Sample Instructor' link is at the top right.

4. Choose your course and click "Save."

The screenshot shows the 'Select a section of this course' dialog box. It displays course details: 'Course Biology 101' and 'Textbook Biology (Mader, 3 ed.)'. A sidebar provides information on sharing assignments. Below, 'Biology 101' is selected, and a 'SAVE' button is highlighted with a red oval.

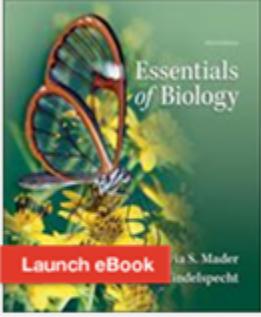
Congratulations! You are now ready to begin using Connect to assign rich, interactive exercises and assessments for your students. For more information on setting up Connect assignments, please visit <http://www.mcgrawhillconnect.com/support>.

Recording and Sharing Lectures with McGraw-Hill Tegrity

The McGraw-Hill Tegrity link will only appear on your McGraw-Hill Campus homepage if your institution has licensed the tool. If your institution does not license Tegrity, you may still use the tool to record your lectures within Connect.

1. If you would like to record a lecture, click on the “McGraw-Hill Tegrity” link from your McGraw-Hill Campus course homepage.

▼ BIOLOGY 101



Essentials of Biology 3e
MADER
2012 © McGraw-Hill, Inc.
ISBN-10: 0073525510
ISBN-13: 9780073525518
(not your book?)
[View online resources](#)
[CUSTOMIZE](#)

Tegrity **connect**

2. For additional information on using Tegrity to record lectures and share them with your students, please visit <http://help.tegrity.com/>.

McGrawHill Tegrity

Welcome, **instructor** [[settings](#)] [[sign out](#)]

[Record a Class](#)

My Tegrity > Biology 101

In Class Reports Help

Search in this course... Search

Classes Notes Classes Recorded Duration Status

Customizing your Textbook Online with McGraw-Hill Create

- From the McGraw-Hill Campus Home page, click "Customize"

The screenshot shows a book card for 'Essentials of Biology 3e' by Mader. The card includes the book cover, title, author, publication year (2012), ISBNs, and a link to online resources. A prominent blue 'CUSTOMIZE' button is at the bottom, which is circled in red. Below the book card are links for 'egrity' and 'connect'.

- For additional information on how to utilize McGraw-Hill Create to customize a book tailored specifically to your course from content across the McGraw-Hill library, please visit <http://create.mcgraw-hill.com/createhelp/>

The screenshot shows the McGraw-Hill Create search interface. It features a search bar with placeholder text 'Enter Keywords, Title, Description, Author or ISBN'. Below the search bar are buttons for 'Find Content', 'Arrange', and 'Personalize'. On the left, there's a sidebar with 'Refine Results' options like 'Browse Topics', 'Format Type', 'Copyright Year', 'Language', 'Trim Size', and 'My Favorites and Uploads'. The main search area has tabs for 'Books', 'Articles', 'Cases', 'Readings', 'Media', 'Uploads', 'Specialty Content', and 'ExpressBooks'. A large graphic of a globe with an orange arrow is centered. Text on the right says 'Easily search thousands of books across hundreds of course disciplines!' and 'It's simple to start:'. Step-by-step instructions are listed: 1. Enter keywords in the search box above, 2. Browse content by selecting from options to the left, 3. Search through our ExpressBooks which contain pre-selected content from a variety of resources.

Help and Support Resources

Need additional help with McGraw-Hill Campus?

Visit us at: <http://mpss.mhhe.com/contact.php> to submit a support ticket

or

Give Us a Call at 1-800-331-5094

Our live support is available:

Mon-Thurs: 8am-11pm CT

Friday: 8am-6pm CT

Sunday: 6pm-11pm CT

Need additional help with McGraw-Hill Connect?

For more information on setting up Connect assignments, please visit

<http://www.mcgrawhillconnect.com/support>.

Need additional help with McGraw-Hill Tegrity?

For additional information on using Tegrity to record lectures and share them with your students, please visit <http://help.tegrity.com/>.

Need additional help with McGraw-Hill Create?

For additional information on how to utilize McGraw-Hill Create to customize a book tailored specifically to your course from content across the McGraw-Hill library, please visit <http://create.mcgraw-hill.com/createhelp/>