



Essentials of Corporate Finance 2e

Ross | Traylor | Bird | Westerfield | Jordan

www.mhhe.com/au/ross_ess2e

ISBN: 9780070284975
Copyright: November 2010
Subject Area: Introduction to Finance/Finance for Non-Finance Majors



This is the second Australian and New Zealand edition of *Essentials of Corporate Finance*, (Ross, Westerfield and Jordan, US) adapted by local authors Rowan Traylor (UTS) and Ron Bird (UTS). Traylor and Bird have created a successful and engaging text for students in single semester courses, balancing theory with real-world regional stories and examples and concisely covering essential financial principles and concepts.

Essentials is part of a suite of Ross products and has an emphasis on applications and relevancy to business within a 18 chapter structure.

Essentials aims to make core introductory finance topics accessible and relevant through the use of real-life, regional examples.

Key features

- Core introductory finance topics in a concise 18 chapter structure.
- Best technology package in the market, led by Connect Plus and an algorithmic test bank.
- Signature Ross style featuring clear definitions, worked examples and an approachable writing style.

Learning Resources

- Connect Plus – exciting new, unique and powerful tool for lecturers and students including an integrated ebook, assignment and quiz builder, pre-built assignments and algorithmic testbank questions
- Chapter PowerPoint presentations & Instructor Resource Manual
- Supported by wide range of videos on the Online Learning Centre

Table of contents

Part 1 Overview of financial management

Ch 1 Introduction to financial management

Part 2 Understanding financial statements and cash flow

Ch 2 Financial statements, taxes and cash flows

Ch 3 Working with financial statements

Part 3 Valuation of future cash flows

Ch 4 Introduction to valuation: the time value of money

Ch 5 Discounted cash flow valuation

Part 4 Valuing stocks and bonds

Ch 6 Interest rates, bills and bond valuation

Ch 7 Equity markets and share valuation

Part 5 Capital budgeting

Ch 8 Net present value and other investment criteria

Ch 9 Making capital investment decisions

Part 6 Risk and return

Ch 10 Some lessons from capital market history

Ch 11 Risk and return

Part 7 Long-term financing

Ch 12 Cost of capital

Ch 13 Leverage and capital structure

Ch 14 Dividends and dividend policy

Ch 15 Raising capital

Part 8 Short-term financial management

Ch 16 Short-term financial planning

Ch 17 Working capital management

Part 9 Topics in business finance

Ch 18 International aspects of financial management



Learning Solutions
Your Course, Your Way

Essentials of Corporate Finance 2e

Ross | Traylor | Bird | Westerfield | Jordan

www.mhhe.com/au/ross_ess2e

ISBN: 9780070284975
 Copyright: November 2010
 Subject Area: Introduction to Finance/Finance for Non-Finance Majors



Complimentary review copies are available to academics considering prescribing a text for a subject. Review copies are only available to academic staff members at either Australian or New Zealand tertiary institutions.

To request your copy, or to receive more information on any of our products, contact your local McGraw-Hill academic publishing representative. Alternatively, complete the details below and return to:

Marketing Coordinator (Higher Education), McGraw-Hill Australia
 Locked Bag 2233, North Ryde BC, NSW 1670
 Fax: +61 2 9900 1985
 Email: MHA_higher-education@mcmgraw-hill.com

Name _____

Institution _____

Campus _____

Course name/number _____

Semester/Year _____ Estimated Enrolment _____

Street Address _____

Postcode _____

Building No _____ Room No _____

Contact Phone No _____

Contact Fax No _____