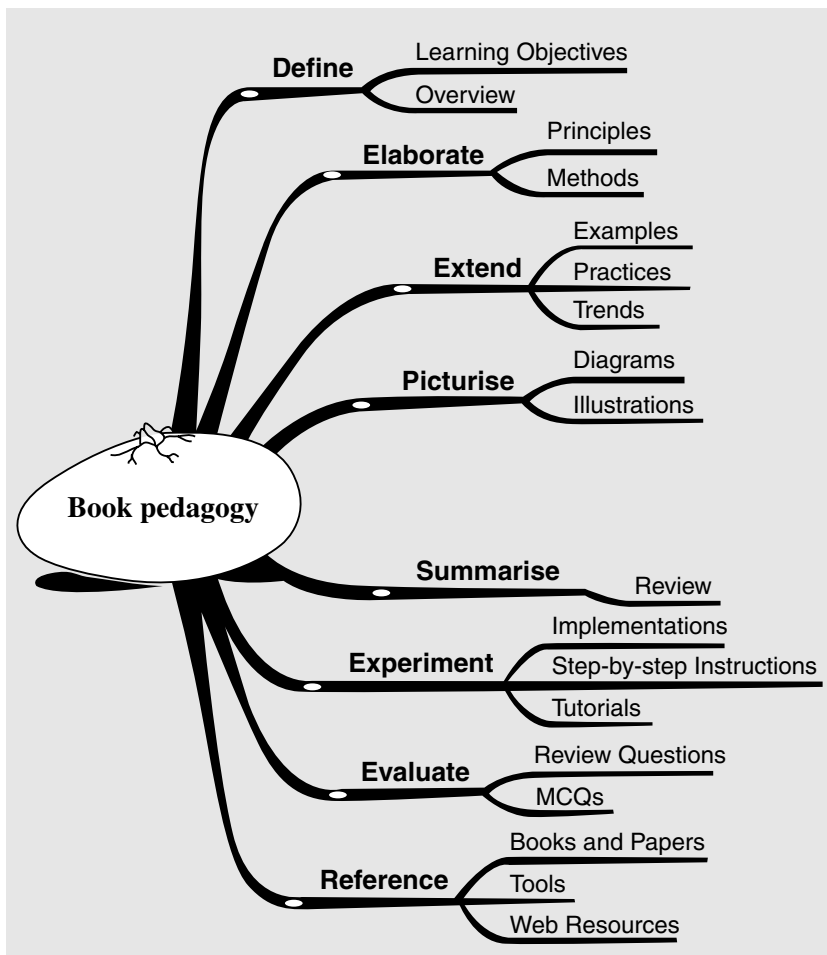


KNOW YOUR BOOK VISUALLY



Fundamentals of Multimedia Technology
DEEP SEER X model!



EXPAND: Online Learning Centre for Students and Faculty -
<http://www.mhhe.com/banerji/fmt>

Each chapter begins with learning objectives and an overview.

Objectives provide a concise statement of expected learning outcomes. Overview gives a brief summary of the concepts discussed and their relevance.

DEFINE

Uses of Multimedia

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Many commercial organisations are exploring the Internet and intranet as a delivery channel for multimedia information and services, and are offering multimedia services on the World Wide Web (WWW). Electronic commerce (called e-commerce) via multimedia information systems on the Internet has become a reality. For example, see Amazon.com (www.amazon.com). Apple computer's virtual music store iTunes has already become a phenomenon due to iPods, its MP3 music player.

Future multimedia technologies include many innovative systems. For example, technologies like interactive television in which the television will become a two-way communication device by adding a 'set-top-box'. This will allow the telecaster to build direct links to clients. Potential customers can be contacted by via a TV, which will, in fact, be a computer. The possibilities are fascinating.

2.4 APPLICATION EXAMPLES

The real impact of multimedia is achieved when the application goes beyond textual display and effectively integrates sound, animation and graphics. For example, animation can clearly demonstrate the operation of a complex system. Similarly, sound gives the user an opportunity to

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Multimedia Technologies

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4.5.4 Discrete Cosine Transform

The Discrete Cosine Transform (DCT) is a key mathematical transformation method for powerful graphics and image compression. Therefore, it is discussed in detail here. DCT falls in the class of mathematical operations that include well-known Fourier transform and Fast Fourier transform (FFT). The basic operation performed by such mathematical functions is to transform the data into a frequency domain. For example, when we take a set of samples from an incoming audio signal we end up with a representation

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Multimedia Technologies

Since the 2D DCT can be computed by applying 1D transforms separately to the rows and then the columns, we can say that the 2D DCT is separable in the 2D dimensions. We can use the following equation to get the basis matrix:

$$C = \frac{1}{\sqrt{2}} \begin{bmatrix} 1 & 1 & \dots & 1 \\ \cos(\frac{\pi}{2N}) & \cos(\frac{3\pi}{2N}) & \dots & \cos(\frac{(2m-1)\pi}{2N}) \\ \vdots & \vdots & \ddots & \vdots \\ \cos(\frac{(N-1)\pi}{2N}) & \cos(\frac{3(N-1)\pi}{2N}) & \dots & \cos(\frac{(N-1)(2m-1)\pi}{2N}) \end{bmatrix}$$

$$k = \begin{cases} \sqrt{1/2N} & \text{if } n = 0 \\ \sqrt{2/2N} & \text{otherwise} \end{cases}$$

$$m = 0, 1, 2, \dots, (N-1), \quad \pi \leq m \leq N-1$$

$$\text{Thus, a two dimensional DCT is defined as: } Y = C^T X C$$

Where X is an $N \times N$ image block (represent the pixels of a given image, $A_{m,n}$), Y contains the computed $N \times N$ DCT coefficients (represent the frequency domain coefficients, $B_{m,n}$), C is an $N \times N$ matrix and transforms the rows. The columns are then transformed by multiplying on the right by the transpose of the matrix C . This block matrix now consists of N^2 DCT coefficients. The top-left coefficient correlates to the low frequencies of the original image block. As we move away from this in all directions, the DCT coefficients correlate to higher and higher frequencies of the image block. It is important to note that the human eye

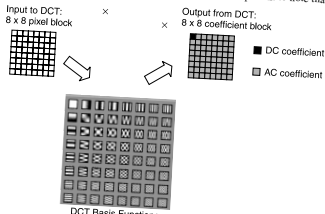


Fig. 4.7 Each 8 x 8 pixel block is correlated with 64 DCT basis functions. The result from each correlation produces an output coefficient.

CHAPTER DIGITAL AUDIO

8

OBJECTIVES

After reading this chapter and completing the learning activities for it, you should be able to:

- Describe advantages of representing sound in digital form.
- Elaborate the process of producing digital audio.
- Describe the principle of psychoacoustics and its applications.
- Describe different formats of audio files.
- Demonstrate and describe the basic audio recording and editing process.

8.1 OVERVIEW

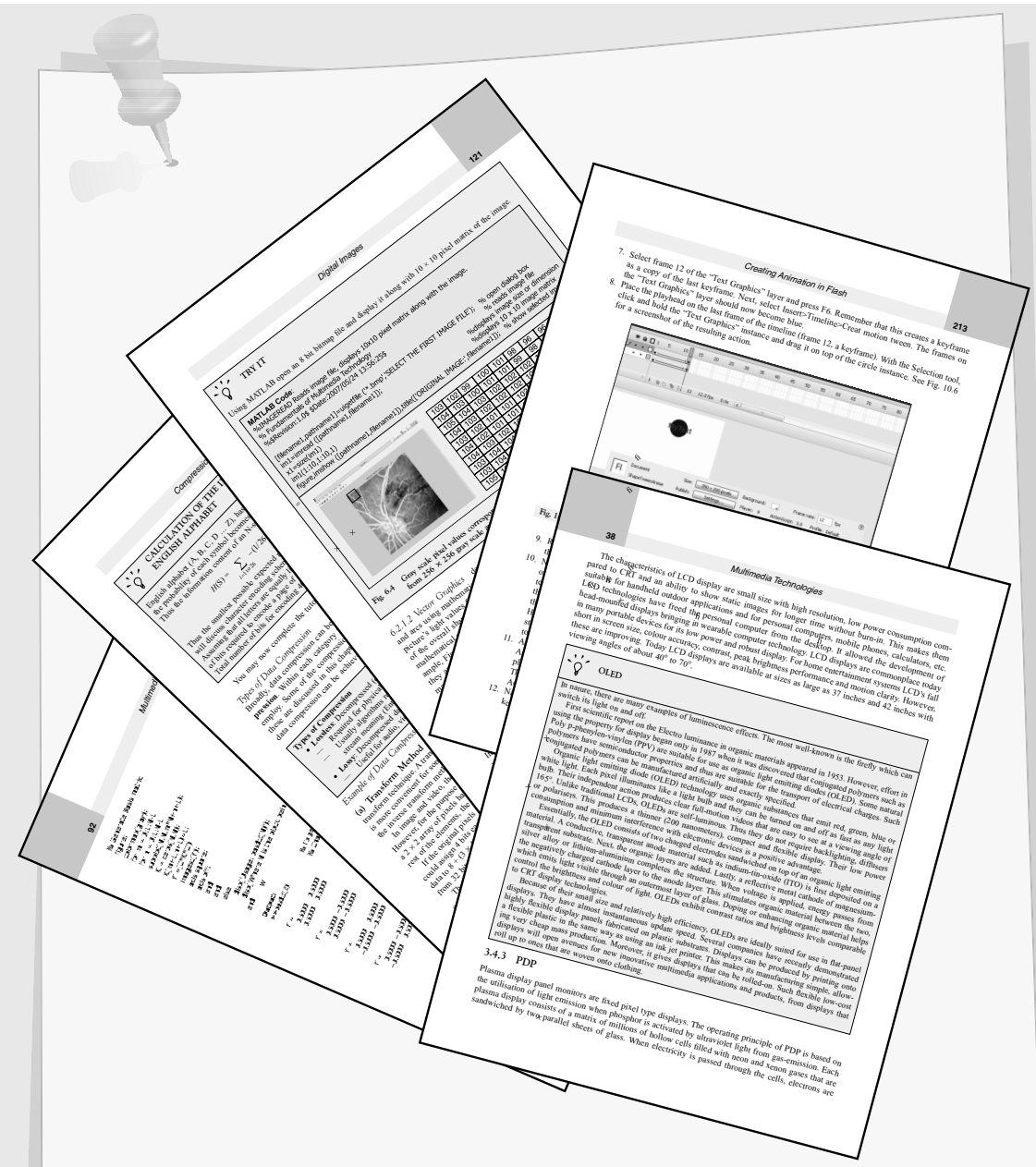
In the previous three chapters of this book (Chapters 5, 6 and 7) we discussed text, pictures and graphics. These are the media for two of our principal channels of communication in the visual mode. Although, text and graphics are the predominant modes of human-computer communication, the media through which human-human communication started was audio. Drawings and pictures were the main vehicles of human communication before written languages. But even earlier, it was sound through which we started to communicate naturally. Sound is an auditory impression produced by sensations perceived by our ears. We are constantly immersed in the world of sound in the form of speech, music and other naturally produced sounds (including noise).

It is obvious, therefore, why audio is an important component of multimedia. It is a crucial element for the entertainment industry. Sounds are used to enhance multimedia games through background music and sound effects. Sounds can be combined with other multimedia components to create moods, enhance understanding, and reinforce concepts. The scopes of digital audio applications are many. Some major application areas are: computer generated sound, sound storage and processing, digital communications, answering service, speech synthesis, speech recognition, computerised call centre, and presentation of data as sound. If nothing else, sound can enable programs to have a more user friendly interface, with the ability to have a person talk to the user helping them to use a program. Basically, the study of digital audio involves the processes of generation, propagation, amplification and transformation, all of which lead to the understanding of information (Fig. 8.1). This chapter will provide the foundation concepts and theoretical background for the representation, storage and processing of digital audio for use in multimedia applications.

To support concept building, each chapter has been neatly divided into sections and sub-sections so that the subject matter is studied in a logical progression of ideas and concepts.

Concept building is strengthened by describing Applications and elaborating Principles and Methods.

ELABORATE



Adequate features are provided to contextualise concept building and help in understanding by experimentation. These include: implementations, worked examples, exploration and step-by-step instructions. Total 45 worked examples of implementations are provided in the book. Step-by-step instructions are provided to guide the students in developing experimental applications. Latest technologies, trends and research directions are also provided in appropriate sections.

EXTEND



Ample illustrations (123 figures and 28 tables) are used in the book to explain the complex concepts, functional relationships, and provide sketches for algorithmic models.

PICTURISE

Audio-Visual Media: Video and Animation 193

Fig. 9.5 Simple illustration of MPEG compression. (i) If shown in quick succession three images will produce animation of boiling water in a beaker. (ii) Sequence transferred by the 'I' frame (key frame) and the difference information by frames (B frames). Intra frame redundancies are removed.

between adjacent pictures. These are shown in Fig. 9.5(ii). Illusion of motion is difference between the frames, coupled with our persistence of vision. Figure 9.5(ii) is able to create the second and third frame simply by transmitting the differences. be constructed from the first frame by adding only the extra objects. Similarly, the be constructed from the first frame. In both cases, the data load for the subsequent is greatly reduced.

At the cost of higher complexity, the result of applying MPEG video compress of data transmitted across the network is less than that of Motion JPEG. This is ill where only information about the differences in the second and third frames is t the key frame data.

MPEG is in fact far more complex than that indicated above. Parameters such a in a scene and identifying objects are additional techniques or tools used withi ent applications can make use of different tools, for example: a real-time surveilla animated movie.

Compressed code 0 2 1 3 1

Original string A A A B A A B B

Code	0	1	2	3	4	5	6
Key	A	B	AA	AAB	BA	AABBB	BB

Fig. 4.4 LZW compression explained diagrammatically

Originally, the size of the string AAABAABB is 9×8 bits (size of ASCII) = 72 bits. For the compressed string, if we define the code size as 4 bits, the size of the compressed string 0 2 1 3 1 will be 6×4 bits = 24 bits. Thus with this simple method, we can achieve a compression ratio of 3:1.

A review, at the end of each chapter, gives the essence of the topics covered and will be helpful for a quick summary.

SUMMARISE

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compression techniques including DCT and DWT transforms, for different partitions as well as at different levels of encoding and decoding can be incorporated.

Fig. 4.10 Block Diagram of a Hybrid Compression Scheme

4.6 REVIEW

In this chapter we covered some of the basic techniques of data compression that are relevant for multimedia. First, we examined the issue of 'why compression is required'. Then we moved on to understand the fundamentals of compression and the possible approaches. There are two broad classes of data compression techniques—lossless and lossy compression. Within each class various methods are available. In order to understand the basis of compression we examined some of the techniques and their examples. These include lossless—Run length encoding, dictionary based LZW compression, variable length based Huffman and Arithmetic Coding; lossy—DCT, Wavelet and DWT transformation. The importance of using hybrid compression techniques for remote sensing, medical image processing and integration has also been briefly mentioned.

The subject of data compression is huge and extremely interesting. By no way we could have discussed all of them within the confines of this book. Nevertheless, after reading this chapter you will gain a fairly good foundation. With the appreciation of the broader framework of multimedia data compression, we are now ready to discuss the various multimedia components in the subsequent chapters.

REVIEW QUESTIONS

1. Why data compression is needed for multimedia components like video and audio, images and texts?



REVIEW QUESTIONS

1. Have you ever wondered about the Content-Type tag in HTML document? What is the purpose of the declarations highlighted in the tags?
<meta http-equiv="Content-Type" content="text/html; charset=ISO-8859-1">
<meta http-equiv="Content-Type" content="text/html; charset=UTF-8">
2. An email from a friend in Italy appeared on screen like this: Τοῦλάχιστο, Υπουργιῶν Διοίκησης & Ανάπτυξης Ἀπόρρητου Δωροῦμασί. What could be the reason for such display?
3. What is a PDF file and what are some advantages and disadvantages of using PDF files for web applications?
4. What are the applications of PDF files?
5. Describe ISO 10646.
6. What was the purpose of ISO 10646?
7. What do you mean by lossy compression?
8. How does text compression work?
9. What are the applications of text compression?
10. Describe what is meant by RLE.

MULTIPLE CHOICE QUESTIONS

1. Indicate which of the following statements are TRUE or FALSE:
 - (i) Compression is necessary for Audio data only.
 - (ii) No compression is necessary for Textual data.
 - (iii) Telephone quality audio demands less storage space compared to CD quality stereo audio.
 - (iv) Minimum number of bits required to encode English alphabets is Five.
 - (v) Lossy compression is not suitable for still images.
 - (vi) RLE fails if repetitions are very few.
2. Fill in the blanks for the following statements:
 - (i) For flicker-free video display, frame rate should be in the range of _____ frames/sec.
 - (ii) Transform method of compression follows _____ compression technique.
 - (iii) Arithmetic coding adopts _____ encoding.
 - (iv) PDF files follow _____ type compression.
 - (v) JPEG makes use of _____ transform.
3. Select the correct response to the following statements:
 - (a) For remote communication of an X-Ray image, apply Lossless compression technique.
 - (b) Apply Lossy compression technique.
 - (c) Apply Hybrid compression technique.
 - (d) Don't apply any compression.
4. For LZW compression, most popular Code size is
 - (a) 8-bits
 - (b) 10-bits
 - (c) 12-bits
 - (d) 16-bits

To evaluate learning, each chapter contains Review Questions for the students to respond and reflect. More than 170 review questions in the text are included to hone the problem-solving skills. In addition, each chapter contains a set of Objective Questions, totalling to 128 multiple choice questions in the book. This enables the user to obtain clear comprehension of the subject matter.

EVALUATE

REFERENCES

- Graphic Programs
- Adobe Illustrator: <http://www.adobe.com/prodindex/illustrator/>
 - Macromedia FreeHand: <http://www.macromedia.com/software/freehand/>
 - CorelDRAW: <http://www.corel.com/products/graphicsandpublishing/draw8/main.htm>
 - Paint Shop Pro
 - 3D Studio Max
 - Adobe PhotoShop
 - GIMP Image Editor
 - Graphic view

TUTORIALS

Assignments

- Objective Questions
- Theoretic
- MATLAB
- Java
- Python
- Perl
- PHP
- JavaScript
- XML
- SQL

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At the end of each chapter, a comprehensive list of references is provided to support further studies. Relevant web addresses of different multimedia tools and useful websites are also provided.

REFERENCES