

# LEARNING FEATURES

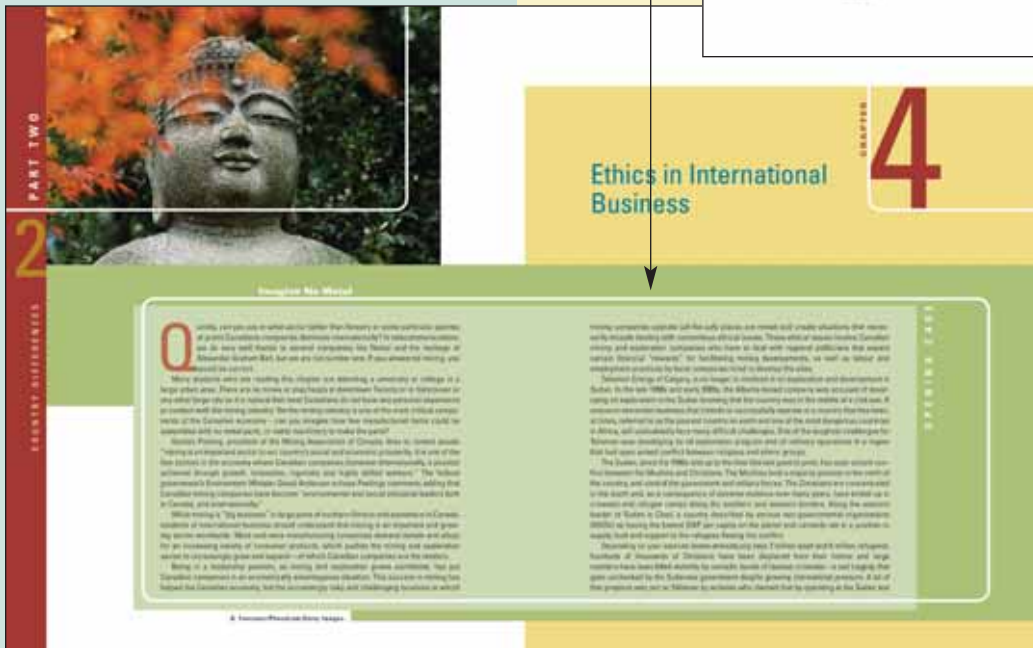
*Global Business Today*, Canadian Edition, has a rich selection of learning features that highlight companies' ups and downs in the international business arena, stimulate learning and understanding, and challenge students to respond.

## Opening Case

Each chapter begins with an engaging opening case that sets the stage for the chapter. These brief case studies introduce students to critical issues and often challenge their preconceptions. For actual countries/organizations providing rich, introductory examples, look to each chapter's opening case.

## Learning Objectives

Learning Objectives tell students what they will know after completing the chapter.









## Closing Case

The closing case wraps up the material in the chapter by relating the experience of a company to the practice of international business. Ten are **new** to the Canadian Edition.

## NEW! Sustainability in Practice

Located at the end of each part, these vignettes illustrate how business are engaging in the solutions to sustainable development challenges.

