

Chapter – 27: Cash Management

Title of the Mini Case: **CASH MANAGEMENT AT PAGALGUY MAGAZINE**

Case hints:

Not a difficult case. We suggest readers to be a little creative and make use of the chapter text in particular the following:

- ✓ Section 26.3 especially figure 26.1
- ✓ Section 26.6 especially the discussions focused on WCM norms in India
- ✓ Chapter 27