## Table 4.8

## ASSESSING THE VALIDITY OF INFORMATION

Can a Claim Re Is the Source Trying



Information Found	What Are the Facts to Support the Claims?	Proven? Substantiated by Others? If So, How?	to Sell Something, Advocate an Opinion, or Persuade You to Believe Something?	How Reputable Is the Source?
What was said?				
Who said this?				
When did they				
say it?				
Why did they				
say it?				
Where did this				
occur?				
How did it				
occur?			· ·	