

Preface

“What has sociology got to do with me or with my life?” Any student might well ask this question before signing up for a sociology course. Here are some things for that student to consider: Are you influenced by what you see on television? Do you use the Internet? Do you know someone with a tattoo? Did you neglect to vote in the last election? Are you familiar with binge drinking on campus? Do you use alternative medicine? These are just a few of the everyday life situations described in this book that sociology can shed light on, revealing patterns and meanings.

Sociology also looks at large social issues. It seeks to unravel the factors behind the transfer of thousands of jobs from the United States to the developing countries of the Third World. It assesses the ways in which the availability of computer technology and the Internet may increase or reduce inequality. Sociology investigates the social forces that promote prejudice, the persistence of slavery today, the issues surrounding bilingual education, the social networks established by women, the process of growing old in different cultures, and the factors that lead someone to join a social movement and work for social change. In the aftermath of September 11, 2001, sociology has been called on to explain the social consequences of the terrorist attacks—how people coped following the disasters, how they reacted to minority group members, how rumors spread through the mass media. These issues, along with many others, are of great interest to me, but it is the sociological explanations for them that I find especially compelling. The introductory sociology class provides the ideal laboratory in which to confront our society and our global neighbors.

After more than 30 years of teaching sociology to students in colleges, adult education programs, nursing programs, an overseas program based in London, and even a maximum-security prison, I am firmly convinced that the discipline can play a valuable role in teaching critical thinking skills. Sociology can help students to better understand the workings of their own lives as well as of their society and other cultures. The distinctive emphasis on social policy found in this text shows students how to use the sociological imagination in examining such public policy issues as sexual harassment, the AIDS crisis, welfare reform, the death penalty, and privacy and censorship in an electronic age.

My hope is that, through their reading of this book, students will begin to think like sociologists and will be

able to use sociological theories and concepts in evaluating human interactions and institutions. From the introduction of the concept of sociological imagination in Chapter 1—which draws on a study that a colleague and I conducted of the food bank system of the United States—this text stresses the distinctive way in which sociologists examine and question even the most familiar patterns of social behavior.

The first seven editions of *Sociology* have been well received; it is currently used in more than 500 colleges and universities. *Sociology*, Eighth Edition, brings the research into the twenty-first century and introduces a number of features designed to appeal to today’s students. One thing that remains unchanged, however, is the steady focus on three especially important points:

- **Comprehensive and balanced coverage of theoretical perspectives throughout the text.** Chapter 1 introduces, defines, and contrasts the functionalist, conflict, and interactionist perspectives. We explore their distinctive views of such topics as television (Chapter 1), social institutions (Chapter 5), deviance (Chapter 8), the family (Chapter 14), education (Chapter 16), and health and medicine (Chapter 19).
- **Strong coverage of issues pertaining to gender, age, race, ethnicity, and class in all chapters.** Examples of such coverage include social policy sections on bilingualism (Chapter 3), welfare (Chapter 9), immigration (Chapter 11), and affirmative action (Chapter 18); a chapter opener on the “beauty myth” (Chapter 12); boxes on urban poverty and joblessness (Chapter 9), prejudice against Arab Americans and Muslim Americans (Chapter 11), domestic violence (Chapter 14), the role of grandparents (Chapter 14), and squatter settlements and gated communities (Chapter 20); and sections on the social construction of race (Chapter 11), the treatment of women in education (Chapter 16), and the contingency or temporary workforce (Chapter 18).
- **Use of cross-cultural material throughout the text.** Chapter 10 treats the topic of stratification from a global perspective. This chapter introduces world systems analysis, dependency theory, and

modernization theory, and examines multinational corporations and the global economy. Every chapter presents global material and makes use of cross-cultural examples. Among the topics examined are:

Neglect of children in Eastern European orphanages (Chapter 4)

The global “McDonaldization of society” (Chapter 6)

The status of women around the world (Chapter 12)

Issues of aging around the world (Chapter 13)

Transmission of cultural values (Chapter 16)

Affirmative action in South Africa (Chapter 18)

Homelessness worldwide (Chapter 20)

Population policy in China (Chapter 21)

The global disconnect in technology (Chapter 23)

I take great care to introduce the basic concepts and research methods of sociology and to reinforce this material in all chapters. The most recent data are included, making this book more current than all previous editions.

Special Features

Integrated Learning System

The text, its accompanying SocWorld CD-ROM, and the Online Learning Center website work together as an integrated learning system to bring the theories, research findings, and basic concepts of sociology to life for students. Offering a combination of print, multimedia, and web-based materials, this comprehensive system meets the needs of instructors and students with a variety of teaching and learning styles. The material that follows describes the many features of the text, CD-ROM, and Online Learning Center, as well as the supplementary materials that support those resources.

Poster Art

Each chapter opens with a reproduction of a poster or piece of graphic art that illustrates a key theme or concept of the chapter. Accompanying captions help readers to grasp the relevance of the artwork to the chapter.

Chapter Opener

The chapter openers convey the excitement and relevance of sociological inquiry by means of lively excerpts from writings of sociologists and others who explore sociological topics. These openers are designed to expose students to vivid writing on a broad range of topics and to stimulate their sociological imagination. For example, Chapter

3 begins with Horace Miner’s classic take on Nacirema culture. Chapter 5 opens with a description of Zimbardo’s mock prison study. Cornel West’s musings on being a single father introduce Chapter 14. Later, in Chapter 21, Kai Erikson reflects on the value of sociology in understanding the connection between the population and the environment.

Chapter Overview

The opener is followed by a chapter overview that describes the content of the chapter in narrative form.

Key Terms

I have given careful attention to presenting understandable and accurate definitions of each key term. These terms are highlighted in bold italics when they are introduced. A list of key terms and definitions in each chapter—with page references—follows the end of the chapter. In addition, the glossary at the end of the book includes the definitions of the textbook’s key terms and the page references for each term.

Research in Action

These sections, which appear in almost every chapter, present sociological findings on topics such as women’s social networks, school-related violence, divorce, and why young people don’t vote.

Sociology in the Global Community

These sections, which appear in almost every chapter, provide a global perspective on topics such as domestic violence, slavery, racism, and population growth.

Social Inequality

New to this edition, these sections illustrate various types of social stratification. Featured topics include discretionary justice, the Latino middle class, and the “stained glass ceiling” that hovers over female clergy.

Taking Sociology to Work

These sections profile individuals who majored in sociology and use its principles in their work. While these people work in a variety of occupations and professions, they all share a conviction that their background in sociology has been valuable in their careers.

Illustrations

The photographs, cartoons, figures, and tables are closely linked to the themes of the chapters. The maps, titled Mapping Life Nationwide and Mapping Life Worldwide, show the prevalence of social trends. A world map highlighting those countries used as examples in the text appears in the front matter to this book.

Social Policy Sections

The social policy sections that close all but one of the chapters play a critical role in helping students to think like sociologists. They apply sociological principles and theories to important social and political issues being debated by policymakers and the general public. New to this edition are sections on labor unions (Chapter 6), the media and violence (Chapter 7), and world population policy (Chapter 21). All the policy sections now present a global perspective.

Cross Reference Icons

When the text discussion refers to a concept introduced earlier in the book, an icon in the margin points the reader to the exact page.

Chapter Summaries

Each chapter includes a brief numbered summary to aid students in reviewing the important themes.

Critical Thinking Questions

After the summary, each chapter includes critical thinking questions that will help students analyze the social world in which they participate. Critical thinking is an essential element in the sociological imagination.

Additional Readings

An annotated list of books concludes each chapter; these works have been selected as additional readings because of their sociological soundness and their accessibility for introductory students. A list of sociological journals and periodicals is included as well.

Internet Connection Exercises

Exercises in each chapter take students online to analyze social issues relevant to chapter topics. Throughout the text an icon signals where more information and/or updates are available on the book's website.

Endpapers

The front endpaper features a guide to the Online Learning Center website, as well as a description of *SocWorld*, the CD-ROM available with this book. The back endpaper summarizes the applications used in the book to illustrate sociology's major theoretical approaches.

What's New in the Eighth Edition?

The most important changes in this edition include the following (refer as well to the chapter-by-chapter list

of changes on pp. xxv–xxviii and to the *Visual Preview* on pp. xxxii–xxxv):

Content

- Chapter on the mass media explores their significance for contemporary society.
- “Social Inequality” boxes highlight an important subject of analysis for sociologists today.
- Sections on the feminist perspective provide expanded coverage of this viewpoint.
- Material in several chapters provides a sociological analysis of the events of September 11 and their aftermath (e.g., new material on disaster behavior, new discussion of hate crimes against Muslims and Arab Americans, new material on how U.S. students learned about 9/11, how they responded, and new material on rumors that followed the attacks on the Pentagon and World Trade Center).
- Chapter-opening excerpts drawn from sociological writings convey the excitement and relevance of sociological inquiry (e.g., *Black Picket Fences* by Mary Pattillo-McCoy, *Nickel and Dimed* by Barbara Ehrenreich, and *Sidewalk* by Mitchell Duneier).

Pedagogy

- “Imagine” sections within each chapter pose questions designed to stimulate students’ sociological imagination, to enable them to apply major concepts and issues to their own lives.
- “Think About It” captions encourage students to think critically about information presented in maps, graphs, and tables.
- Nine new U.S. and global maps illustrate important trends and developments, bringing the total number of maps in this edition to 24.
- A “Technology Resources” section at the end of each chapter directs students to learning and study tools found on the Online Learning Center website and in the SocWorld CD-ROM that accompanies the new edition.

Supplements

- New Online Learning Center website features interactive quizzes, chapter introductions recorded by the author, social policy exercises, interactive activities, interactive maps, Census 2000 Update links, readings selected by sociologists to correlate with specific chapters, and more!
- SocWorld CD-ROM allows students to instantly explore various topics and concepts through an assortment of video clips (including footage of author Richard T. Schaefer in Singapore), website links, interactive quizzes, and other learning tools.

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Also included are audio introductions to each of the book excerpts that open the chapters and additional information about those excerpts and their authors. (SocWorld is packaged free with each new copy of the text.)

- Violence and Terrorism PowerWeb site is accessible through a link on the Online Learning Center for Sociology (described elsewhere in this preface). McGraw-Hill created this unique website in response to the events of September 11 and their aftermath to help instructors and students integrate coverage of terrorism into their courses. This website includes the full texts of more than 60 thought-provoking articles on terrorism, drawn from both the scholarly and the popular press.
- A 90-minute VHS videotape features brief 5–10 minute clips from NBC News that dramatize sociological concepts, serve as lecture launchers, and generate class discussion.

This edition has been thoroughly updated. It includes the most recent data and research findings, many of which were published in the last three years. Recent data from the Census Bureau, Bureau of Labor Statistics, Current Population Reports, the Population Reference Bureau, the World Bank, the United Nations Development Programme, and the Centers for Disease Control have been incorporated.

A more complete, chapter-by-chapter listing of the most significant new material in this edition follows.

What's New in Each Chapter?

CHAPTER 1 Understanding Sociology

- Addition of feminist view as a major perspective
- Research in Action box: Looking at Sports from Four Theoretical Perspectives
- Expanded section on the sociological imagination, with additional examples and photos
- Material on Ida Wells-Barnett, early Black feminist theorist
- Section on “The Significance of Social Inequality”

CHAPTER 2 Sociological Research

- Research example used throughout chapter: influence of education on income (with new figures)
- Addition of feminist perspective to discussion of ethnographic research
- Discussion of web-based surveys and the limitations of Internet surveying
- Taking Sociology to Work box on chief research officer at Nielsen Media Research

- Expanded discussion of NHLS study and its implications
- Research in Action box: Framing Survey Questions about Interracial Friendships

CHAPTER 3 Culture

- Example of cultural diffusion (Starbucks in China) and discussion of globalization
- Sociology in the Global Community box: Cultural Sensitivity on the Beat
- Example of terrorist cells in discussion of counter-culture

CHAPTER 4 Socialization

- Chapter-opening excerpt from *Black Picket Fences: Privilege and Peril Among the Black Middle Class* by Mary Pattillo-McCoy
- Discussion of face-saving measures taken by the unemployed in Japan
- Expanded discussion of the negative social influences Black families must overcome
- Expanded discussion of the negative influences some parents have on their children
- Expanded discussion of the effects of teenage employment
- Statistics on childcare workers' wages and employee turnover rates
- Statistics on the cost of childcare to families

CHAPTER 5 Social Interaction and Social Structure

- Additional global material on disability as a master status
- Expanded and updated discussion of social networks and technology
- Material on increase in e-mail due to anthrax scare and mobilization of service members overseas
- Updates on AIDS crisis and attempts to lower cost of treatment in developing countries

CHAPTER 6 Groups and Organizations

- Use of TV show *Survivor* as example of coalition building (with photo)
- Sociology in the Global Community box: Management, Russian Style
- Social policy section: The State of the Unions (with map of union membership)

CHAPTER 7 The Mass Media

Note: This is a new chapter, blending entirely new material with material about the media taken from other chapters in the previous edition.

- Chapter-opening excerpt from David Demers' *Global Media: Menace or Messiah?*
- A look at the media from functionalist, conflict, feminist, and interactionist perspectives
- Social Inequality box: The Color of Network TV from Chapter 10 of 7th edition
- Discussion of audience interaction and behavior and composition
- Section examining the media industry, including the effects of media concentration and of the media's global reach
- Extensive discussion of Internet use throughout chapter
- Sociology in the Global Community box, "Good Morning, Bhutan!" about effects of introduction of television in Bhutan
- Social policy section on media violence

CHAPTER 8 Deviance and Social Control

- Chapter-opening excerpt on victimless crime
- Sociology in the Global Community box: Singapore: A Nation of Campaigns
- Research in Action box: Defining Deviancy Down: From Professional Wrestling to the Backyards
- Social Inequality box: Discretionary Justice
- Addition of section on feminist perspective to "Explaining Deviance"
- Taking Sociology to Work box on victim witness specialist
- Material on McVeigh execution in social policy section

CHAPTER 9 Stratification and Social Mobility in the United States

- Chapter-opening excerpt from Barbara Ehrenreich, *Nickel and Dimed: On (Not) Getting By in America*
- Section on the impact of race on social mobility.
- Updated Sociology in the Global Community box on slavery in the twenty-first century
- Updated Social Policy section on welfare in North America and Europe
- Updated statistics on personal income, poverty, and the welfare rolls

CHAPTER 10 Social Inequality Worldwide

- Section on globalization
- Social Inequality box: Stratification in Japan (formerly a Research in Action box)
- Updated and expanded coverage of Wallerstein's world systems analysis

- Coverage of the government campaign to reduce poverty in China
- Coverage of the Pan-Cordillera Women's Network for Peace and Development in the Philippines
- Mapping Life Worldwide: The Borderlands (between the United States and Mexico)
- Coverage of the risks of immigration
- Coverage of the UN-sponsored World Conference Against Racism

CHAPTER 11 Racial and Ethnic Inequality

- Chapter-opening poster on racial profiling
- Chapter-opening excerpt from Helen Zia, *Asian American Dreams: The Emergence of an American People*
- Sociology in the Global Community box: The Empire Strikes Back: Racism in Great Britain
- Social Inequality box: The Latino Middle Class
- Section on Vietnamese Americans
- Discussion of slave reparations debate
- Updated Research in Action box on prejudice against Arab Americans and Muslim Americans
- Updated discussion of marriage patterns among Jewish Americans
- Updated discussion of multiracial ancestry based on 2000 Census statistics
- Discussion of racist fringe groups, with new Mapping Life Nationwide
- Mapping Life Nationwide: Census 2000: The Image of Diversity

CHAPTER 12 Stratification by Gender

- Updated Sociology in the Global Community box on the head scarf and the veil
- Updated Research in Action box on female hockey players and male nurses
- Updated statistics on women in politics, business management, and the labor force
- Updated coverage of abortion law

CHAPTER 13 Stratification by Age

- Chapter-opening excerpt from *Tuesdays with Morrie* by Mitch Albom
- Research in Action box: Crime Against the Elderly
- Discussion of the hospice movement
- Discussion of the ageist portrayal of children by the media
- Updated discussion of bias against aging workers (worsened by the recession)
- Updated discussion of age at retirement, including recent reversal of trend toward early retirement

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- Updated discussion of the practice of euthanasia in the Netherlands
- Updated coverage of Oregon's Death with Dignity Act

CHAPTER 14 The Family and Intimate Relationships

- Section on the feminist view of the family
- Research in Action box: The Lingering Impact of Divorce
- Updated Sociology in the Global Community box on domestic violence
- Coverage of the delay in mate selection and marriage, with figure showing percentage of young people who are married in selected countries
- Coverage of changing family patterns among Latinos
- Coverage of grandparents who live with their grandchildren
- Table showing foreign-born adoptees by top ten countries of origin
- Updated and extended figure showing trends in marriage and divorce, 1920–2000
- Coverage of the social and political effects of singlehood
- Coverage of civil union (Vermont)

CHAPTER 15 Religion

- Section on world religions, with summary table
- Sociology in the Global Community box: Jainism in India and the United States
- Social Inequality box: The Stained Glass Ceiling
- Bar graph: Belief in God Worldwide
- Discussion of religious responses to the terrorist attacks of September 11, 2001

CHAPTER 16 Education

- Section on educational testing, with map showing spending on tests by state
- Taking Sociology to Work box on business owner and former regent, Texas State University
- Coverage of foreign students, with table showing countries of origin
- Coverage of gay and lesbian students, with figure showing risks they face
- Figure showing school choice and voucher programs by state

CHAPTER 17 Government and Politics

- Section on political activism on the Internet (converted from media box)
- Social Inequality box: Gender Quotas at the Ballot Box

- Updated Sociology in the Global Community box: Terrorist Violence
- Updated table showing political party preferences in the United States
- Updated Mapping Life Worldwide showing percentage of women in national legislatures

CHAPTER 18 The Economy and Work

- Social Inequality box: Working Women in Nepal
- Updated coverage of private business in China
- Updated coverage of worker alienation: incidence of desk rage
- Coverage of the total number of hours Americans work per year
- Updated coverage of e-commerce and e-lancers
- Updated coverage of Microsoft's temporary workforce
- Updated Sociology in the Global Community box: The Worldwide Jobs-Skills Mismatch
- Updated coverage of affirmative action

CHAPTER 19 Health and Medicine

- Mapping Life Worldwide: Average Life Expectancy
- Research in Action box on an epidemiological study of nuns
- Discussion of study of differential treatment of Black and White Medicare beneficiaries
- Figure on percentage of those without health insurance, by income level and by race and ethnicity
- Discussion of *curanderismo*, Hispanic folk healing practices
- Material on continuing neglect of women by medical establishment
- Mapping Life Nationwide: Availability of Physicians by State
- Discussion of "corporatization" of health care in social policy section

CHAPTER 20 Communities and Urbanization

- Chapter-opening excerpt from Mitchell Duneier, *Sidewalk*
- Section on asset-based community development (ABCD), illustrated by example of relief effort organized in Middletown, NJ, on behalf of families of residents who died in attack on World Trade Center
- Research in Action box on "Store Wars"—the controversy over the effects of superstores on surrounding communities
- Table showing the ten most populous megalopolises in the world, 1970 and 2015 (projected)

- Expanded and updated discussion of urban sprawl
- Graph showing ethnic diversity in the suburbs, 1990 and 2000
- Discussion of the economic effects of prison construction on rural communities

CHAPTER 21 Population and the Environment

- Social Policy section: World Population Policy
- Figure comparing population structure of Afghanistan and the United States
- Mapping Life Nationwide: Where Americans Moved in the 1990s, showing population change by county
- Discussion of the Kyoto Protocol and global warming
- Mapping Life Worldwide: The Impact of Global Warming
- Discussion of the quality of basic water supplies
- Taking Sociology to Work box on research coordinator, Safer Yards
- Updated discussion of the demographic effects of AIDS
- Updated and expanded discussion of U.S. population growth

CHAPTER 22 Collective Behavior and Social Movements

- Case study of disaster behavior following collapse of the World Trade Center
- Discussion of rumors that followed attacks on the Pentagon and World Trade Center
- Expanded discussion of natural versus technological disasters
- Expanded discussion of the bureaucratization of social movements
- Updated discussion of public opinion polls
- Discussion of controversy within the gay and lesbian movement over legalization of homosexual marriages

CHAPTER 23 Social Change and Technology

- Chapter-opening excerpt from Debora L. Spar, *Ruling the Waves: Cycles of Discovery, Chaos, and Wealth from the Compass to the Internet*
- Section on bioterrorism
- Discussion of the preservation of dying languages on the Internet
- Discussion of online gender switching
- Updated discussion of electronic surveillance of the workforce
- Updated discussion of Internet usage by income and racial/ethnic group

Support for Instructors and Students

PRINT RESOURCES

Annotated Instructor's Edition

An annotated instructor's edition (AIE) of the text, prepared by Lynn Newhart of Rockford College in Illinois, offers page-by-page annotations to assist instructors in using textbook material.

Instructor's Resource Manual

This manual, prepared by Richard T. Schaefer and Lynn Newhart, provides sociology instructors with detailed key points, additional lecture ideas (among them alternative social policy issues), class discussion topics, essay questions, topics for student research (along with suggested research materials for each topic), and suggested additional readings (unlike those in the text itself, these are meant for instructors rather than students). Media materials are suggested for each chapter, including videotapes and films.

Two Test Banks

The two test banks that accompany the text were written by Jurgen Hilke of Frederick Community College in Maryland and Clayton Steenberg of Arkansas State University. Multiple-choice and true-false questions are included for each chapter; they will be useful in testing students on basic sociological concepts, application of theoretical perspectives, and recall of important factual information. Correct answers and page references are provided for all questions.

In addition to the printed format, the test banks are available on a CD-ROM for computerized test construction.

Study Guide

The study guide, prepared by Cheryl Johnson of West Virginia University, includes standard features such as detailed key points, definitions of key terms, multiple-choice questions, fill-in questions, and true-false questions. Perhaps the most distinctive feature is the social policy exercise, which is closely tied to the social policy section in the text. All study guide questions are keyed to specific pages in the textbook, and page references are provided for key points and definitions of key terms.

In addition to the questions in the study guide, students can test their mastery of the subject matter by taking the quizzes on the SocWorld CD-ROM and on the Online Learning Center website. Students therefore have three different sets of questions to draw on for review.

Primis Customized Readers

An array of first-rate readings are available to adopters in a customized electronic database. Some are classic articles from the sociological literature; others are provocative pieces written especially for McGraw-Hill by leading sociologists.

McGraw-Hill Dushkin

Any of the Dushkin publications can be packaged with this text at a discount: Annual Editions, Taking Sides, Sources, Global Studies. For more information, please visit the website at <http://www.dushkin.com>.

DIGITAL AND VIDEO RESOURCES**VHS Videotape**

A new 90-minute VHS videotape includes brief 5-10 minute excerpts from NBC News that dramatize sociological concepts, serve as lecture launchers, and generate class discussion. It is accompanied by a booklet that offers tips for using the excerpts in the classroom, including suggested discussion questions.

PageOut: The Course Website Development Center

All online content for *Sociology*, Eighth Edition, is supported by WebCT, eCollege.com, Blackboard, and other course management systems. Additionally, McGraw-Hill's PageOut service is available to get you and your course up and running online in a matter of hours, at no cost. PageOut was designed for instructors just beginning to explore web options. Even the novice computer user can create a course website with a template provided by McGraw-Hill (no programming knowledge necessary). To learn more about PageOut, ask your McGraw-Hill representative for details, or fill out the form at www.mhhe.com/pageout.

SocWorld CD-ROM

SocWorld, an exciting new CD-ROM, allows students to instantly explore various topics and concepts using an assortment of video clips (among them, footage of author Richard T. Schaefer in Singapore). The accompanying audio introductions include additional information about the book excerpts that open each chapter of *Sociology*, Eighth Edition, and the authors who wrote those excerpts. SocWorld also contains website links, interactive quizzes, and other learning tools. It is packaged free with each new copy of the text.

Online Learning Center Website

The Online Learning Center website that accompanies this text, www.mhhe.com/schaefer8, offers a rich array of resources for instructors and students. Here you will find the author's audio introductions to each chapter, as well as interactive quizzes and maps, social policy exercises, PowerPoint slides, Census 2000 updates, chapter glossaries, vocabulary flashcards, PowerWeb, and additional resources. It's also possible to link directly to Internet sites from the Online Learning Center. And you can use any of the material from the Online Learning Center in a course website that you create using PageOut.

PowerWeb

PowerWeb is a resource that is available on the Online Learning Center website. This password-protected site for the introductory sociology course offers instructors and students referenced course-specific web links and articles, student study tools, weekly updates, and additional resources.

In addition to the PowerWeb site for sociology, a special PowerWeb site on violence and terrorism is available from a link on the Online Learning Center. Created in response to the events of September 11 and their aftermath, this unique website helps instructors and students to integrate coverage of terrorism into their courses. Not just another long list of URLs, the site includes the full texts of thought-provoking articles on terrorism from the scholarly and popular press, as well as weekly updates and a 24-hour newsfeed.

Accompanying both the PowerWeb site for sociology and the site for violence and terrorism are correlation guides that link relevant articles to specific chapters in the Eighth Edition of *Sociology*, and provide suggested questions and activities. These correlation guides can be found on the Online Learning Center website. For further information about PowerWeb, visit the following site: <http://mhhe/NewMedia/dushkin/index.html#powerweb>.

PowerPoint Slides

Adopters of *Sociology* can also receive a set of 500 PowerPoint slides developed especially for this edition by Richard T. Schaefer and Thom Holmes. The slides are included on the Instructor's Resource CD-ROM (described below) and in the Instructor's Center of the Online Learning Center website. The set includes bulleted lecture points, graphs, and maps. Instructors are welcome to generate overhead transparencies from the slides if they wish to do so.

Computerized Test Bank CD-ROM

The content of both Test Banks that accompany this text is available on a dual-platform CD-ROM for Windows and Macintosh users.

Instructor's Resource CD-ROM

This CD-ROM includes the contents of the instructor's resource manual, test banks, PowerPoint slides, and more for instructors' convenience in customizing multimedia lectures.

Primis Online

Professors can customize this book by selecting from it only those chapters they want to use in their courses. Primis Online allows users to choose and change the order of chapters, as well as to add readings from McGraw-Hill's vast database of content. Both custom-printed textbooks and electronic eBooks are available. To learn more, contact your McGraw-Hill sales representative, or visit our website at www.mhhe.com/primis/online.

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As is evident from these acknowledgments, the preparation of a textbook is truly a team effort. The most valuable member of this effort continues to be my wife, Sandy. She provides the support so necessary in my creative and scholarly activities.

I have had the good fortune to be able to introduce students to sociology for many years. These students have been enormously helpful in spurring on my own sociological imagination. In ways I can fully appreciate but cannot fully acknowledge, their questions in class and queries in the hallway have found their way into this textbook.

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