

College Writing Skills with Readings

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Praise for College Writing Skills with Readings

“The writing style, tone, and level of this text are perfect for my target student audience: the explanations are clear, the reading choices are varied and thought-provoking, and the amount of examples and exercises is just enough to help students but not so much that they feel overwhelmed.”

—**Marcie L. Sims, Green River Community College**

“John Langan’s pedagogical approach makes all kinds of sense to me. The emphasis on reading and structured writing provides students with a solid foundation in composition.”

—**Kristine R. Anderson, Riverside Community College**

“The down-to-earth, believable student samples demonstrate the process of writing absolutely clearly, from a simple prewriting effort into a finished product. A student can identify not only with the content but see concrete examples of the process of writing.”

—**Gloria Jean Kirby, Lincoln Land Community College**

“The structure of the book includes all of the essential content for teaching a freshman English class, and the organization is excellent.”

—**Julia L. Smith, Kennedy-King College**

“The feature that I find the most appealing and useful is, first and foremost, the concept of the four bases. The supplements are also appealing because students can do work on their own, without having to listen too much to me.”

—**Christina Putney, Mott Community College**

“I particularly like the emphasis on the ‘traditional’ (five-paragraph) essay. I view English as a skills course and I always stress tried-and-true approaches to writing that I know will prepare students for the types of essays they will be assigned in other college classes.”

—**J. Christian Tatu, Warren County Community College**

“The text is organized for easy access. I don’t feel like I’m lost or frustrated looking for the material I need when I need it.”

—**Midge Shaw, Rogue Community College**

“I appreciate the concise and clear presentation of grammar and the grammar review tests. Students have ample examples, yet the grammar pages don’t overtake the text.”

—**Lisa Windham, McLennan Community College**

“I like the new edition’s stronger emphasis on the writing process and the inclusion of professional essays.”

—**Judi Salsburg, Monroe Community College**

“I’m especially pleased to see a stronger emphasis on prewriting and revision. As Donald Murray points out—good writing is essentially rewriting.”

—**Danielle True, Manatee Community College**

College Writing Skills with Readings

Sixth Edition

John Langan

Atlantic Cape Community College

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Higher Education

COLLEGE WRITING SKILLS WITH READINGS

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This book is printed on acid-free paper.

1 2 3 4 5 6 7 8 9 0 VNH/VNH 0 9 8 7 6 5 4

ISBN 0-07-287132-6 (student edition)

ISBN 0-07-287136-9 (instructor's edition)

Publisher: *Lisa Moore*

Senior sponsoring editor: *Alexis Walker*

Director of development: *Carla K. Samodulski*

Marketing manager: *Lori DeShazo*

Senior project manager: *Christina Gimlin*

Production supervisor: *Tandra Jorgensen*

Photo researcher: *Alexandra Ambrose*

Senior designer: *Cassandra Chu*

Cover illustration: *Paul Turnbaugh*

Supplement producer: *Meghan Durko*

Media producer: *Todd Vaccaro*

Senior development editor, media: *Paul Banks*

Compositor: *Electronic Publishing Services, Inc., TN*

Typeface: *11/13 Times Roman*

Printer: *Von Hoffman Press*

Library of Congress Cataloging-in-Publication Data

Langan, John, 1942–

College writing skills, with readings / John Langan.—6th ed., annotated instructor's ed.

p. cm.

Includes index.

ISBN 0-07-287132-6 (pbk. : acid-free paper)

1. English language—Rhetoric.
2. English language—Grammar.
3. College readers.
4. Report writing. I. Title.

PE1408.L3178 2004

808'.042'0711—dc22

2004052441

<http://www.mhhe.com>

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Readings Listed by Rhetorical Mode

Note: Some selections are cross-listed because they illustrate more than one rhetorical method of development.

Description

Lou's Place *Beth Johnson*
A Hanging *George Orwell*
In My Day *Russell Baker*
The Monster *Deems Taylor*
Is Sex All That Matters? *Joyce Garity*

Narration

Lou's Place *Beth Johnson*
The Yellow Ribbon *Pete Hamill*
Shame *Dick Gregory*
I Became Her Target *Roger Wilkins*
A Hanging *George Orwell*
A Legendary Moment *Haven Kimmel*
Bombs Bursting in Air *Beth Johnson*

Examples

Dad *Andrew H. Malcolm*
How to Do Well on a Job Interview *Glenda Davis*
Taming the Anger Monster *Anne Davidson*
Born to Be Different? *Camille Lewis*
Television Addiction *Marie Winn*
Wait Divisions *Tom Bodett*
Ban the Things. Ban Them All. *Molly Ivins*
Three Passions *Bertrand Russell*

Thank You *Alex Haley*
 A Legendary Moment *Haven Kimmel*
 The Professor Is a Dropout *Beth Johnson*
 The Monster *Deems Taylor*
 Propaganda Techniques in Today's Advertising *Ann McClintock*
 Bombs Bursting in Air *Beth Johnson*
 Seven Ways to Keep the Peace at Home *Daniel A. Sugarman*
 Here's to Your Health *Joan Dunayer*
 Is Sex All That Matters? *Joyce Garity*

Process

How to Do Well on a Job Interview *Glenda Davis*
 Taming the Anger Monster *Anne Davidson*
 How to Make It in College, Now That You're Here *Brian O'Keeney*
 Seven Ways to Keep the Peace at Home *Daniel A. Sugarman*

Cause and Effect

How to Do Well on a Job Interview *Glenda Davis*
 Taming the Anger Monster *Anne Davidson*
 Born to Be Different? *Camille Lewis*
 Three Passions *Bertrand Russell*
 Thank You *Alex Haley*
 Shame *Dick Gregory*
 Smash Thy Neighbor *John McMurtry*
 Why Are Students Turned Off? *Casey Banas*
 Television Addiction *Marie Winn*
 Propaganda Techniques in Today's Advertising *Ann McClintock*
 The Professor Is a Dropout *Beth Johnson*
 Is Sex All That Matters? *Joyce Garity*

Comparison and Contrast

Born to Be Different? *Camille Lewis*
 Ban the Things. Ban Them All. *Molly Ivins*
 Smash Thy Neighbor *John McMurtry*
 A Hanging *George Orwell*
 In My Day *Russell Baker*
 A Legendary Moment *Haven Kimmel*
 The Monster *Deems Taylor*
 Here's to Your Health *Joan Dunayer*
 Is Sex All That Matters? *Joyce Garity*

Definition

Television Addiction *Marie Winn*

Shame *Dick Gregory*

Propaganda Techniques in Today's Advertising *Ann McClintock*

Division and Classification

Wait Divisions *Tom Bodett*

Propaganda Techniques in Today's Advertising *Ann McClintock*

Argumentation and Persuasion

Ban the Things. Ban Them All. *Molly Ivins*

Smash Thy Neighbor *John McMurtry*

Here's to Your Health *Joan Dunayer*

College Lectures: Is Anybody Listening? *David Daniels*

In Praise of the F Word *Mary Sherry*

Is Sex All That Matters? *Joyce Garity*

To the Instructor

College Writing Skills with Readings is a rhetoric with readings that will help students master the traditional five-paragraph essay and variations of this essay. It is a very practical book with a number of unique features designed to aid instructors and their students.

Key Features of the Book

- *Four principles are presented as keys to effective writing.* These four principles—unity, support, coherence, and sentence skills—are highlighted on the inside front cover and reinforced throughout the book.

Part One focuses on the first three principles and to some extent on sentence skills.

Parts Two and Three show, respectively, how the four principles apply in the different patterns of essay development and in specialized types of writing.

Part Four serves as a concise handbook of sentence skills.

Finally, the professional readings in **Part Five** are followed by questions and assignments that encourage students to apply the four principles in a variety of well-developed essays.

The ongoing success of *College Writing Skills with Readings* is evidence that the four principles are easily grasped, remembered, and followed by students.

- *Writing is treated as a process.* The first chapter introduces writing as both a skill and a process of discovery. The second chapter, “The Writing Process,” explains and illustrates the sequence of steps in writing an effective essay. In particular, the chapter focuses on prewriting and revision as strategies to use with any writing assignment. Detailed suggestions for prewriting and revision then accompany many of the writing assignments in Part Two.
- *Activities and assignments are numerous and varied.* For example, in Part One there are more than 90 activities to help students apply and master the four

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principles, or bases, of effective writing. There are over 250 activities and tests in the entire book. A variety of writing assignments follow each pattern of essay development in Part Two and each reading in Part Five. Some topics are highly structured, for students who are still learning the steps in the writing process; others are open-ended. Instructors thus have the option of selecting those assignments most suited to the individual needs of their students.

- *Clear thinking is stressed throughout.* This emphasis on logic starts with the opening pages of the book. Students are introduced to the two principles that are the bedrock of clear thinking: *making a point* and *providing support to back up that point*. The focus on these principles then continues throughout the book, helping students learn that clear writing is inseparable from clear thinking.
- *The traditional essay is emphasized.* Students are asked to write formal essays with an introduction, three supporting paragraphs, and a conclusion. Anyone who has tried to write a solidly reasoned essay knows how much work is involved. A logical essay requires a great deal of mental discipline and close attention to a set of logical rules. Writing an essay in which there is an overall thesis statement and in which each of three supporting paragraphs begins with a topic sentence is more challenging for many students than writing a free-form or expressive essay. The demands are significant, but the rewards are great.

At the same time that students learn and practice the rules of the five-paragraph essay, professional essays representing the nine patterns of development show them variations possible within the essay form. These essays provide models if instructors decide that their students will benefit from moving beyond the traditional essay form.

- *Lively teaching models are provided.* The book includes two high-interest student essays and one engaging professional essay with each chapter in Part Two. Students then read and evaluate these essays in terms of the four bases: unity, support, coherence, and sentence skills. Instructors can also refer their students to appropriate essays from the collection of professional readings in Part Five. After reading vigorous papers by other students as well as papers by professional authors and experiencing the power that good writing can have, students will be encouraged to aim for a similar honesty, realism, and detail in their own work.
- *The book is versatile.* Since no two people use an English text in exactly the same way, the material has been organized in a highly accessible manner. Each of the five parts of the book deals with a distinct area of writing. Instructors can therefore turn quickly and easily to the skills they want to present.
- *Nineteen professional essays appear in Part Five.* These essays, like the nine professional readings in Part Two, deal with both contemporary and timeless concerns. They will stimulate lively class discussions and individual thought as well as serve as a rich source of material for a wide range of writing assignments.

There are three special features of Part Five. First is the emphasis placed on helping students become stronger readers. An introductory section offers tips on effective reading, and questions after each selection help students practice skills in both reading comprehension and critical thinking. A second feature of Part Five is a set of questions about structure and technique so that students can analyze and learn from a writer's craft in developing an essay. Finally, a series of writing assignments include suggestions and guidelines that will help students think about and proceed with an assignment.

Changes in the Sixth Edition

Here is an overview of what is new in the sixth edition of the book:

- The most substantial change in the book is *its greater focus on purpose and audience*. The introductory chapter of the text signals this new emphasis with a segment titled “Writing as a Way to Communicate with Others.” A new section, “Considering Purpose and Audience,” has been added to each of the nine rhetorical pattern chapters in Part Two. This new section deepens students’ understanding of the purpose of each mode and teaches them to adjust their writing to suit the needs and expectations of their audience. Finally, each mode chapter in Part Two now concludes with a special writing assignment titled “Writing for a Specific Audience and Purpose.” This assignment encourages students’ creativity and helps them connect their work in the classroom with writing needs in the outside world.
- Another addition is *an increased attention to writing thesis statements*. Four new practice activities have been added to Chapter 3, and the chapter also expands its coverage of common mistakes in thesis writing and helpful strategies for avoiding such mistakes. More examples of effective and ineffective thesis statements are now included.
- The book features *five new readings*, including new model essays for Chapter 12 (cause and effect) and Chapter 13 (comparison and contrast). Chosen for their appeal and relevance to today’s students, these new essays address the widespread anger in our culture and what to do about it; the differences between the sexes that are so profound they may perhaps be hard-wired; the passions that give meaning to our lives; a child’s experience of a defining moment in the lives of her parents; and the inspiring account of a mother who was a first-grade dropout but who goes on to dramatically change her life when her children are labeled as “slow learners” in school.

- The new edition includes an *expanded treatment of plagiarism*. Added cautions to students will help instructors deal with the widespread availability of information on the Internet. An activity is now provided to sharpen students' understanding of what is acceptable paraphrase and/or summary and what is plagiarism.
- Among a number of revisions to the library and research chapters are new model entries for electronic sources and added attention to the evaluation of Internet sources.
- Practice materials, example items, and activities have been revised and updated throughout the book, with special emphasis on Part Four. In particular, the chapter titled "ESL Pointers" has been expanded with four new activities to address common concerns of ESL Learners.
- A new full-color design adds visual appeal for students while highlighting key material for them and helping them make connections and find the information they need. In addition, one assignment in each of the modes chapters is now illustrated with a photograph to give today's visually oriented students even more help with choosing a topic. Photos of most of the authors of the readings have also been added to Part Five.

About the Media Links

The sixth edition of *College Writing Skills* includes icons that link the text and its class-tested media supplements: *College Writing Skills'* Student CD-ROM and Online Learning Center; *AllWrite! 2.0*, McGraw-Hill's acclaimed grammar tutorial software; and the new *Virtual Workbook*, which offers additional online activities. Each of the 45 chapters in this edition features marginal icons that alert students to additional exercises, extended explanations, and supplemental resources for the topic at hand.



- **Learning Objectives/Chapter Outlines/Key Terms/Visuals:** A list of learning objectives, chapter outlines, definitions of key terms, and PowerPoint slides and other visuals supplement each chapter of the textbook.
- **Writing Online and Offline:** Online activities encourage students to activate new concepts in writing—for example, one exercise in Chapter 12 foregrounds cause and effect by asking students to relate the plot of a favorite movie.
- **Interactive Exercises:** Crossword puzzles, matching exercises, and true-false and multiple-choice questions reinforce comprehension of key concepts and grammar rules.



- **Additional Resources:** Offerings include a comprehensive glossary; guides to using the Internet, avoiding plagiarism, and doing electronic research; a study skills primer, links to further information on the readings in Part Five, and more.
- **AllWrite!** has more than 3,000 interactive exercises, complete with video clips and animations, to help students get grammar right. (The number tells you exactly which chapter and section of *AllWrite!* to consult; for instance, the icon at left refers to Chapter 15, Section 4.)
- **The Virtual Workbook** includes online activities and tests that supplement activities and tests in the book. (For more information on this new supplement, see below.)

New Technology: The CWSwR Virtual Workbook and CWSwR, Online Edition

With the Sixth Edition of *College Writing Skills with Readings*, we are pleased to introduce two new technology-based options that offer you an unprecedented opportunity to increase your students' motivation and engagement while simplifying your grading and course administration responsibilities: a *Virtual Workbook* to accompany *College Writing Skills with Readings*, and *College Writing Skills with Readings, Online Edition*.

The Virtual Workbook

The *Virtual Workbook* (ISBN 0-07-299415-0), an online supplement for students, offers brand-new activities that reinforce the skills students learn in Part Four of *College Writing Skills with Readings*. Authored by Donna Matsumoto, Leeward Community College, each interactive, Web-based activity in the *Virtual Workbook* specifically corresponds to a key section or chapter in Part Four, giving students additional opportunities for practice in grammar, punctuation, and mechanics. A *Virtual Workbook* icon in the margins of *College Writing Skills with Readings* makes the interactive activities easy for instructors to integrate into their courses and for motivated students to consult on their own. The *Virtual Workbook* is supported by a powerful array of Web-based instructor's tools, including an automated online gradebook, and assessment, analysis, and classroom management tools.



College Writing Skills with Readings, Online Edition

Ideal for distance learning or lab-based courses, *College Writing Skills with Readings, Online Edition* (ISBN 0-07-299413-4) represents an *alternative* to the traditional print textbook. Instructors opting to use the *Online Edition* in their

courses give students online access to the contents of the printed textbook—over 2,500 activities, exercises, and writing assignments—in an interactive, Web-based format. To facilitate hybrid courses and ease the transition to Web-based courses and textbooks, each *Online Edition* is accompanied by a free copy of the *Offline Companion*, a printed supplement that contains activities and readings instructors have told us simply work better on the printed page. The *Online Edition* is accompanied by an array of Web-based features for instructors, including an automated online gradebook and assessment, analysis, and classroom management tools. To learn more about *College Writing Skills with Readings, Online Edition*, consult your local sales representative or send an e-mail to english@mcgraw-hill.com.

Helpful Learning Aids Accompany the Book

Supplements for Instructors

- *The Instructor's Edition* (ISBN 0-07-287136-9) consists of the student text complete with answers to all activities and tests, followed by an Instructor's Guide featuring teaching suggestions, a model syllabus, and suggested answers to the craft and discussion questions that follow the readings in Part Five. The Instructor's Edition of *College Writing Skills with Readings* also includes three new diagnostic/achievement tests: two 40-question tests (A and B), and, for added flexibility, a single 60-question test (C) derived from A and B. These tests, along with their scoring keys, are included in print form in the back of the book. The tests are also available via the *College Writing Skills with Readings* Online Learning Center (www.mhhe.com/langan). Instructors directing students to take the tests online can have students' scores and assessment e-mailed to them directly. (Students taking these tests will receive their final scores and an assessment, but not the correct answers to individual responses.)
- An *Online Learning Center* (www.mhhe.com/langan) offers a host of instructional aids and additional resources for instructors, including a comprehensive computerized test bank, the Instructor's Manual and Test Bank, online resources for writing instructors, and more.
- An *Instructor's CD-ROM* (0-07-287134-2) offers all of the above supplements in a convenient offline format.
- *PageOut!* helps instructors create graphically pleasing and professional Web pages for their courses, in addition to providing classroom management, collaborative learning, and content management tools. PageOut! is **FREE** to adopters of McGraw-Hill textbooks and learning materials. Learn more at www.mhhe.com/pageout.

Supplements for Students

- A free *Student CD-ROM* (ISBN 0-07-287137-7) offers a host of instructional aids and additional resources for students, in addition to all of the resources of the Students' Online Learning Center in a convenient offline format.
- An *Online Learning Center* (www.mhhe.com/langan) includes self-correcting exercises, writing activities for additional practice, a PowerPoint grammar tutorial, guides to doing research on the Internet and avoiding plagiarism, useful Weblinks, and more.
- *AllWrite!* is an interactive, browser-based tutorial program that provides an online handbook, comprehensive diagnostic pre-tests and post-tests, and extensive practice exercises in every area.
- The *Virtual Workbook* (ISBN 0-07-299415-0), which has been developed to accompany both the printed and online versions of the text, includes additional practices. Icons in the margin let students know when they can find an additional activity in the *Virtual Workbook*.

Dictionary and Vocabulary Resources

- *Random House Webster's College Dictionary* (ISBN 0-07-240011-0) This authoritative dictionary includes over 160,000 entries and 175,000 definitions. The most commonly used definitions are always listed first, so students can find what they need quickly.
- *The Merriam-Webster Dictionary* (ISBN 0-07-310057-9) Based on the best-selling *Merriam-Webster's Collegiate Dictionary*, the paperback dictionary contains over 70,000 definitions.
- *The Merriam-Webster Thesaurus* (ISBN 0-07-310067-6) This handy paperback thesaurus contains over 157,000 synonyms, antonyms, related and contrasted words, and idioms.
- *Merriam-Webster's Vocabulary Builder* (ISBN 0-07-310069-2) This handy paperback introduces 3,000 words, and includes quizzes to test progress.
- *Merriam-Webster's Notebook Dictionary* (ISBN 0-07-299091-0) An extremely concise reference to the words that form the core of English vocabulary, this popular dictionary, conveniently designed for 3-ring binders, provides words and information at students' fingertips.
- *Merriam-Webster's Notebook Thesaurus* (ISBN 0-07-310068-4) Conveniently designed for 3-ring binders, this thesaurus helps the student search for words they might need today. It provides concise, clear guidance for over 157,000 word choices.

- *Merriam-Webster's Collegiate Dictionary and Thesaurus, Electronic Edition* (ISBN 0-07-310070-6) Available on CD-ROM, this online dictionary contains thousands of new words and meanings from all areas of human endeavor, including electronic technology, the sciences, and popular culture.

You can contact your local McGraw-Hill representative or consult McGraw-Hill's Web site at www.mhhe.com/english for more information on the supplements that accompany *College Writing Skills with Readings, Sixth Edition*.

Acknowledgments

Reviewers who have contributed to this edition through their helpful comments include

Kristine R. Anderson, Riverside Community College
Ben DeSure, Pittsburgh Technical Institute
Carolyn E. Gordon, Cuyahoga Community College
Laura Hope-Aleman, Chaffey College
Teresa S. Irvin, Columbus State University
Gloria Jean Kirby, Lincoln Land Community College
Gail K. L. Levy, Leeward Community College
Donna Matsumoto, Leeward Community College
Christina Putney, Mott Community College
Judi Salsburg, Monroe Community College
Midge Shaw, Rogue Community College
Marcie L. Sims, Green River Community College
Julia L. Smith, Kennedy-King College
J. Christian Tatu, Warren County Community College
Eileen Thompson, Edison Community College
Dennielle True, Manatee Community College
Lisa Windham, McLennan Community College

I am also grateful for help provided by Janet M. Goldstein, Beth Johnson, Paul Langan, Eliza Comodromos, and Judith Nadell, as well as for the talented support of past and present McGraw-Hill editors: Susan Gamer, Carla Samodulski, and Alexis Walker.

John Langan