SUPPLEMENTAL MATERIALS

5.2 CREATE A NEW SECTION

DIRECTIONS: Using the identity you created with the nameplate you designed in exercise 5.1, create a section head for a new section in your newspaper. Think of a new name for the section, maybe something like "Lively Living" or "Technobabble." This "signpost" should give the reader a clue as to what content is in the section. It should also be significantly different from the ordinary text, headlines and cutlines it will eventually accompany.

Technobabble





