7.1 TINTS

DIRECTIONS: Below are examples of black text on a screened (tinted) background and white text on those same screens. The percentages indicate what portion of the printed area is black. Check which ones you think are readable. Due to variability in printing presses, what is readable on one press may be unreadable on another. Work with your press operators to see what screens you can use to maintain readability.

EXTENSION: Find five examples of black screen tints in your local newspaper printed over type. Then find five other examples of screen tints in color in your local newspaper. Add these to your clip file.

Design trends come and go. What's cool today may look hopelessly lame in a decade or two.

0% Black
❏ Readable
❏ Not readable

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10% Black
❏ Readable
❏ Not readable

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20% Black
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❏ Not readable

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30% Black
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40% Black
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50% Black
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80% Black
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90% Black
❏ Readable
❏ Not readable

100% Black
❏ Readable
❏ Not readable

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