

9.1 WEB GLOSSARY

DIRECTIONS: Below are some terms used in chapter 1 of *The Newspaper Designer's Handbook*. Match each of these terms with their definitions by placing the letter associated with the definition at the right in the blank to the left of the appropriate word. Write legibly.

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|-------|--------------------------|---|
| _____ | 1. navigation | a. a base-16 number system used to specify colors in HTML |
| _____ | 2. visited link </VLINK> | b. designed for monitors that only display 256 colors; actually consists of 216 colors common to IBM PC/compatibles and Macintosh computers |
| _____ | 3. HTML | c. Domain Name Server |
| _____ | 4. JPEG | d. a link to a site the user has already seen |
| _____ | 5. Web browser | e. File Transfer Protocol; used to upload files to the server |
| _____ | 6. FTP | f. a network of networks; the first node went live at UCLA on Oct. 29, 1969 |
| _____ | 7. index.html | g. HyperText Markup Language; the computer language programmers use to code Web pages |
| _____ | 8. 32-bit | h. a technique of minimizing the distortion artifacts when representing a high-resolution signal at a lower resolution |
| _____ | 9. Web-safe color | i. Internet Explorer, Safari, Firefox, Camino |
| _____ | 10. hexadecimal | j. a temporary storage area where frequently accessed data can be stored for rapid access |
| _____ | 11. #FF0000 | k. Joint Photographic Experts Group; the file format for most visuals on the Web |
| _____ | 12. cache | l. a type of navigation button that changes when the end user's mouse scrolls over it |
| _____ | 13. anti-aliasing | m. must remain exactly in the same spot on every page of your site to help the reader know how to move throughout the site |
| _____ | 14. URL | n. a unique address assigned to each object on the Web; Uniform Resource Locator |
| _____ | 15. Tim Berners-Lee | o. red |
| _____ | 16. Internet | p. short for Web log |
| _____ | 17. rollover | q. color at this depth displays 4.3 billion colors |
| _____ | 18. home page | r. the first page a visitor to a site sees by default |
| _____ | 19. blog | s. credited with inventing the World Wide Web; the first Web site was put online on Aug. 6, 1991 |
| | | t. the top page of a Web site, but not necessarily the one all users visit first |
| | | u. credited with inventing the Internet |