

THE BEST IN DIGITAL STUDY

Online Learning Center

Fundamentals of Financial Accounting includes an Online Learning Center (OLC) that follows the book chapter by chapter. It doesn't require any building or maintenance on your part; it's ready to go the moment your students type in the address.

As your students study, they can visit the OLC and work with a multitude of helpful tools:

- Tutorial
- Glossary
- Study Guide Sample Chapter
- Working Papers Sample Chapter
- Updates
- Mobile Resources link
- NetTutor link
- Chapter Objectives
- Chapter Overview
- Focus Company Links
- PowerPoint Presentations
- Excel Template Assignments

OnePass (see previous page) gives students total access to the Online Learning Center, including premium content such as the *FFA* online text.



www.mhhe.com/phillips

A secured Instructor Resource Center stores your essential course materials to save you prep time before class. Everything you need to run a lively classroom and an efficient course is included:

- Link to OSCAR (MHHE Accounting Supersite)
- Instructors Manual
- Sample Syllabi
- Additional appendices or chapter material
- Transition Notes
- Ordering and Packaging info
- Updates
- PageOut link
- Mobile Resources link
- Solutions to Excel Template Assignments
- Solutions Manual
- PowerPoint Presentations
- Focus Company Links



Carol Yacht's General Ledger and Peachtree Complete 2004 CD-ROM

From one of the most trusted names in computer accounting education, Carol Yacht, comes a general ledger package that's a perfect fit for your course, no matter how you like to teach it.

The CD-ROM includes two full-featured accounting applications on one disk: **Carol Yacht's General Ledger**, a suite developed under Yacht's direction to provide the utmost in flexibility and power, and **Peachtree Complete**, the same software relied upon by thousands of firms throughout the world.



AND COURSE MANAGEMENT TOOLS

Students using Carol Yacht's General Ledger can move from financial statements to the specific journal entries with just a click of the mouse; **changing an entry updates the financial statement on the fly**, allowing students to see instantly how journal entries impact financial statements.

If you want your students to practice on the same software the professionals use, the educational version of Peachtree Complete 2004 is bundled on the CD with no disabled features to work around!

Carol Yacht's General Ledger and Peachtree CD-ROM can add incredible value to your FFA adoption. Contact your McGraw-Hill/Irwin representative for details.

PageOut McGraw-Hill's Course Management System

PageOut®

PageOut is the easiest way to create a Web site for your financial accounting course.

There's no need for HTML coding, graphic design, or a thick how-to book. Just fill in a series of boxes with plain English and click on one of our professional designs. In no time, your course is online with a Web site that contains your syllabus!

Should you need assistance in preparing your Web site, we can help you. Our team of product specialists is ready to take your course materials and build a custom Web site to your specifications. You simply call a McGraw-Hill/Irwin PageOut specialist to start the process. Best of all, PageOut is free when you adopt *FFA*! To learn more, please visit www.pageout.net.

Third-Party Course Management Systems

For the ambitious instructor, we offer *FFA* content for complete online courses. To make this possible, we have joined forces with the most popular delivery platforms currently available. These platforms are designed for instructors who want complete control over course content and how it is presented to students. You can customize the *FFA* Online Learning Center content and author your own course materials. It's entirely up to you.

Products like WebCT, Blackboard, and eCollege all expand the reach of your course. Online discussion and message boards will now complement your office hours. Thanks to a sophisticated tracking system, you will know which students need more attention – even if they don't ask for help. That's because online testing scores are recorded and automatically placed in your grade book, and if a student is struggling with coursework, a special alert message lets you know.

Remember, *FFA*'s content is flexible enough to use with any platform currently available. If your department or school is already using a platform, we can help. For information on McGraw-Hill/Irwin's course management supplements, including Instructor Advantage and Knowledge Gateway, contact your McGraw-Hill/Irwin representative.



SUPPLEMENTS FOR INSTRUCTORS

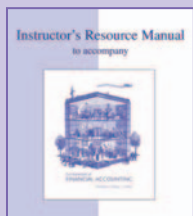


Instructor's Resource CD-ROM

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This is your all-in-one in-class resource. Create stimulating custom presentations from your own materials or from the many text-specific materials provided in the CD's asset library:

- Instructor's Resource Manual
- Solutions Manual
- Computerized Test Bank (see right)
- Microsoft PowerPoint® Slides, a multimedia lecture slide package that illustrates chapter concepts and procedures. It allows revision of lecture slides and includes a viewer, allowing screens to be shown with or without the software.
- Excel Template Exercises
- Link to PageOut
- Video Clips



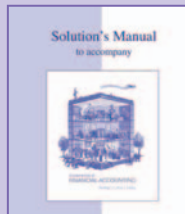
Instructor's Resource Manual

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This manual contains (for each chapter) a Lecture Outline, a chart linking all assignment materials to Learning Objectives, a list of relevant active learning activities, and additional visuals with transparency masters. An electronic version is available on the Web site and on the Instructor's Resource CD-ROM.

PowerPoint Slides

Available on the Instructor's CD-ROM and online. These offer a great visual complement to your lectures. A complete set of slides covers the key concepts presented in each chapter.



Solutions Manual

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Contains solutions for all in-text problems and exercises.

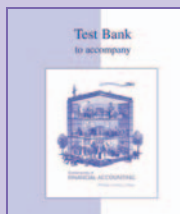
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Computerized Test Bank

This electronic test-generating engine is stocked with hundreds of true/false, multiple choice, and short answer questions; generating quizzes and tests is as easy as clicking a mouse.

Test Bank

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Contains thousands of questions in true/false, multiple choice, and short answer format written specifically for FFA. A Windows-compatible Computerized Test

Bank is also available.

Check Figures

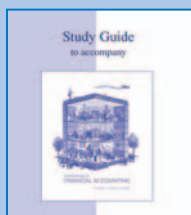
Available only online, these provide key answers for selected exercises and problems.

SUPPLEMENTS FOR STUDENTS

Online Learning Center

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See page XVIII for details on FFA's Online Learning Center.



Study Guide

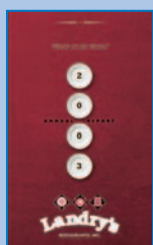
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This helpful supplement augments each chapter and appendix with reviews of the learning objectives, outlines of the chapters, summaries of chapter materials, and additional problems with solutions.

Topic Tackler Plus

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See page XVI for details on Topic Tackler Plus.



Landry's Restaurants Inc. 2003 Annual Report

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Students use this report—containing the very same information distributed to Landry's stockholders and potential investors—to solve problems and exercises, in the process gaining an understanding of how real financial data are prepared and used.

Carol Yacht's General Ledger and Peachtree Complete CD-ROM

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See page XVIII for details on Carol Yacht's General Ledger and Peachtree Complete CD-ROM.

McGraw-Hill's Homework Manager

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See page XVI for details on McGraw-Hill's Homework Manager.

Working Papers

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Working Papers are provided to assist students in solving complex text assignments. The Working Papers are available both in print and as Excel spreadsheets.

Computerized Accounting Practice Sets

Gold Run Snowmobile, Inc. (0072957883)

Granite Bay Jet Ski, Inc. (0073080160)

When it comes to financial accounting, there's no such thing as too much practice. Our Computerized Practice Sets give students even more opportunities to work with realistic accounting information and make a great addition to your financial accounting course.