

# Sources and Credits

## Chapter 1

Starobin quote from “A Generation of Vipers: Journalists and the New Cynicism” in Columbia Journalism Review, March/April 1995.

## Chapter 2

- 2-1.2B Adapted from “Defeating insurgency could take as long as 12 years, Rumsfeld says,” Knight-Ridder/Tribune Information Services, June 26, 2005.
- 2-1.2C Adapted from “Teen Who Lost Leg to Shark Goes Home,” Associated Press, July 14, 2005.
- 2-1.2D Adapted from “Apple Shares Surge After Record Quarter,” Associated Press, July 14, 2005.
- 2-1.2E Adapted from “Clinton Urges Inquiry Into Hidden Sex in Grand Theft Auto Game,” The New York Times, July 14, 2005.
- 2-1.2G Adapted from “Mexico Braces for Emily,” Associated Press, July 16, 2005.
- 2-1.2H Adapted from “Bush Urges ‘Timely’ Hearing; Democrats Promise Scrutiny,” The New York Times, July 20, 2005.
- 2-1.2J Adapted from “Kenny Rogers charged with assault on TV cameramen,” Reuters, July 18, 2005.
- 2-1.2K Adapted from “Sixth Harry Potter sets publishing sales record,” Reuters, July 18, 2005.

## Chapter 3

- 3-1.8 Excerpted from “The Onyx Tour: Spears’ stripper act an unfocused bore,” by Doug Elfman from the Las Vegas Review-Journal, March 8, 2004.
- 3-2.1.1-2 adapted from stories by Paul Kandell in the Columbia Missourian.
- 3-2.2.2 Adapted from Jonathan Krim and Michael Barbaro, “40 Million Credit Card Numbers Hacked,” Washington Post, June 18, 2005.
- 3-2.2.3 Adapted from “Man Injured in Toilet Blast Files Suit,” Associated Press, June 6, 2005.
- 3-2.2.4 Adapted from “Gov. Bush Seeks Another Inquiry In Schiavo Case,” The New York Times, June 18, 2005.
- 3-2.2.5 Adapted from “Aruba Pary Boat DJ Arrested,” CBS News, June 18, 2005.
- 3-2.2.6 Adapted from “Kyrgyzstan Protesters Seize Buildings,” Associated Press, March 22, 2005.
- 3-2.2.7 Adapted from “U.S., Iraq forces battle insurgents” Associated Press, June 18, 2005.
- 3-2.2.8 Adapted from “Man Steals \$120,000, Quarter by Quarter,” Associated Press, May 25, 2005.
- 3-2.7 Example from “Man gets the poop on outsourcing,” Reuters, May 2, 2005.
- 3-7.7.1 From an Associated Press story about Hurricane Katrina, Aug. 26, 2005.

- 3-2.7.2 From “Police Say Man Stealing Gas Uses Lighter,” Associated Press, June 2, 2005.
- 3-2.7.3 From “Los Altos scoutmaster arrested for alleged molestation,” San Francisco Chronicle, Aug. 26, 2005.
- 3-2.7.4 From an Associated Press story published May 9, 2005.
- 3-2.7.5 From Lisa Macabasco’s “Kamehameha Schools Seek Justice,” Asian Week, Aug. 26, 2005.
- 3-2.7.6 From Rebecca French’s “Blood sport: Downhill bike race takes toll on competitors,” Billings Gazette, Aug. 25, 2005.
- 3-2.7.7 From “No sale, city says, to ads near schools touting tobacco,” Buffalo News, Aug. 26, 2005.
- 3-2.7.8 From an article in the Rocky Mountain News, Aug. 25, 2005.
- 3-2.7.9 From “Camel sits on W. Va. Woman Painting a Fence,” Associated Press, May 19, 2005.
- 3-2.7.10 From Kirk Johnson’s “Denver Airport Saw the Future. It Didn’t Work,” The New York Times, Aug. 27, 2005.
- 3-2.7.11 From “Chris Farley Gets Posthumous Star,” Associated Press, Aug. 26, 2005.
- 3-2.7.12 From “Man fitted for \$17,000 leg runs off without footing bill,” Aug. 26, 2005
- 3-2.7.13 From “Wanted: Completely perfect legs,” Reuters, Aug. 26, 2005.
- 3-3 Thanks to Arnold Ismach, April Chan, Lisa Macabasco, Alex Doniach, and Jay Thorwaldson, for help in writing and vetting leads for exercises in this section.
- 3-3.2 Adapted from “Cat shoots owner,” Associated Press, March 10, 2005
- 3-4/3-5 Thanks to Esther Wojcicki for helping edit exercises in these sections.

## Chapter 4

- 4-1.5 Adapted from teaching strategies employed by Pete Hammer.

## Chapter 5

- 5 Thanks to John Rains, writing coach for The Fayetteville Observer; Liz Allen, administrative editor for the Erie Times-News; Rene Kaluza, day city editor/training editor for the St. Cloud Times; and Jay Thorwaldson, editor of the Palo Alto Weekly helping obtain permission to reprint model stories here — and in some cases for recommending the stories to me.
- 5-2 Don Kazak, “Nobel winner Linus Pauling dies at age 93,” Palo Alto Weekly, Aug. 24, 1994. Reprinted with permission.
- 5-3 Adapted from an article by Paul Kandell published in the Columbia Missourian.
- 5-4 Adapted from an article by Paul Kandell, published in the Columbia Missourian.
- 5-5 Brendan Scott’s “Hundreds left homeless,” Times Herald-Record (of Middletown, N.Y.) April 6, 2005. Reprinted with permission.
- 5-6 Adapted from an article by Paul Kandell published in the Columbia Missourian.
- 5-7 Two articles by Liz Mcguire as published in the Morning News of Erie, Penn., in early October 1993. Reprinted with permission.
- 5-8 “Al Gore: 2000 Presidential Concession Speech,” (public domain) American Rhetoric Online Speech Bank at AmericanRhetoric.com.

- 5-9 Harry Press, "Hearing probes 'scary' voting machines," Palo Alto Weekly, Feb. 17, 2006; Kirsti Marohn, "Stearns Requires Landowners to Remove Trash, Debris From Property," St. Cloud Times, Oct. 19, 2005. Both reprinted with permission.
- 5-11 Rick Eymmer, "Grunfeld's career best spurs Stanford," Palo Alto Weekly, Feb. 16, 2006. Reprinted with permission.
- 5-13 "Bus renamed in honor of Rosa Parks," Bay City News Service, Feb. 15, 2006; "VTA Honors Rosa Parks Memory During Black History Month," published on VTA.org, Feb. 16, 2006. Reprinted with permission.

## **Chapter 6**

- 6-3.1 Thomas Pope, "McDuffie Sale Leaves Tears and Memories," The Fayetteville Observer, Oct. 26, 1995; Frank Lee, "Wienermobile, Girl Raises \$1,923.37 for MS efforts," St. Cloud Times, Nov. 13, 2005; Frank Lee, "What Alcohol Ban? Tailgaters Party Despite Rule Change," St. Cloud Times, Oct. 16, 2005. All reprinted with permission.
- 6-5 "Police Were Right in Shooting Lion," first appeared in the Palo Alto Weekly on May 26, 2004. Rep

## **Chapter 7**

Thanks to Steve Craig from the University of Texas, Richard A. Joyce from Colorado State University, Pueblo, and Thomas Burke from the University of California, Berkeley, for reviewing this chapter.

## **Chapter 9**

- 9.3-1 Adapted from "Pleasants Fatal," Script for Eyewitness News, WCHS-8, March 8, 2006; "Two die after car collides with semi," Marietta Times, March 9, 2006.
- 9.3-2 Adapted from "About 50, mostly children, affected by chlorine leak at school," Associated Press story as it appeared on MercuryNews.com, March 12, 2006.

## **Chapter 10**

Many thanks to MJK Public Relations for ideas and guidance.

### **Additional acknowledgments**

- "The Associated Press Stylebook and Libel Manual," edited by Norm Goldstein, Addison-Westly Publishing Co.
- "The Associated Press Guide to Good News Writing," by Rene J. Cappon, The Associated Press, 1991
- "Working with Words: A Concise Handbook for Media Writers and Editors," by Brian S. Brooks and James L. Pinson, St. Martin's Press, 1989.

I'm one of those people who likes going to the dentist. I got same feeling – like someone was going after my gum line with a metal pick — from Sue Gottfried's humbling copy edit of the final files.

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