Preface

To the Instructor

Philosophy and Goals

Nuestro idioma, nuestra herencia: Español para hispanohablantes is a Spanish for Heritage Speakers textbook. It has been especially crafted for students in the United States who grew up speaking or hearing Spanish at home or in their community and who, for the most part, have been educated in English. Due to the presence of both Spanish and English in their lives, heritage speakers have a unique set of needs in terms of Spanish language acquisition. While they are typically proficient at understanding and speaking Spanish, their reading and writing skills in this language need to be further developed. Heritage speakers can often benefit from an increased command of grammatical structures, improvement in orthography, expansion of vocabulary, and development of an awareness of register—that is, knowledge of the most appropriate language to use in formal vs. informal contexts. As such, the ultimate goal of this textbook is to build upon and refine the students' Spanish language skills so that they develop the ability and confidence to use them in any context—academic, professional, or personal.

Unique in its approach, each of the eight chapters of *Nuestro idioma*, nuestra herencia highlights a Hispanic cultural genre and grounds it in relevant countries of focus. Chapter themes include, among others, the music of the Hispanic Caribbean, Mexican film, and literary traditions, myths, and legends in Peru, Ecuador, and Bolivia. While the topics may be familiar, students will undoubtedly increase their knowledge on each subject and gain a greater appreciation of these particular aspects of Hispanic culture. The in-depth, nuanced, and positive treatment of culture not only provides an engaging framework but also makes the content relevant to the students' lives. Hence, the students will be motivated to learn, and, while they hone their Spanish language skills, they will also develop a deeper sense of pride in their linguistic and cultural heritage.

Organization

Each of the seven distinct sections—Para empezar, Lecturas culturales, Ortografía, Gramática, Escritura, Negocios, and the Proyecto final—work in unison to address the particular needs of the heritage speaker.

Each chapter begins with the **Para empezar** section, which contains an **encuesta**: a fun and engaging survey or self-test that students take to gauge how much they already know about the chapter theme and how it relates to the country/countries of focus. At the end of each chapter, students return to the survey and retake it to see how much they have learned.

- The Lecturas culturales, of which there are three per chapter, are interesting and informative cultural readings that showcase the depth and richness of a given Hispanic cultural genre; they are preceded by an Introducción, which presents an overview of the chapter theme. The post-reading activities in this section consist of basic comprehension-check questions, small-group conversation questions to encourage critical thinking, and a three-part Web exercise where students delve deeper into the reading topic by doing research online. In the three-part Web exercise, they research and answer specific questions (Paso 1), share their findings in groups (Paso 2), and engage in a more personalized discussion guided by key conversation questions (Paso 3).
- The **Ortografía** section focuses on the most common spelling problems for heritage speakers (accent marks and how to know where to put them, **b** vs. **v**, **g** vs. **j**, and the like).
- The Gramática section focuses primarily on verb tenses and moods (the indicative vs. the subjunctive) that tend to be challenging for heritage speakers. Students learn the subtle and not-so-subtle differences between these tenses and moods and complete activities to practice what they have learned.
- The **Escritura** section presents an opportunity for students to sharpen their essay-writing skills by practicing different writing techniques such as comparison and contrast, biography and autobiography, and the argumentative essay.
- Unlike other Spanish for Heritage Speakers textbooks on the market,
 Nuestro idioma, nuestra herencia contains a **Negocios** section with a
 business-oriented reading related to the chapter theme. These readings
 enable the students to examine the intricate relationship between
 Hispanic cultures and the business world. The corresponding activities
 follow the same structure as the activities in the **Lecturas culturales** section.
- At the end of each chapter is the Proyecto final, a theme-related, culminating final project that students work on in pairs. The project builds on the knowledge students have gained over the course of the chapter. Examples of final projects include creating promotional posters and brochures, magazine ads, websites, and even new and innovative products. Moreover, the Proyecto final provides the instructor with an additional opportunity to assess student performance.

Each chapter also contains two boxed features:

- The **Nuestro idioma** boxed feature presents a brief history behind words in Spanish originally derived from a different language (Taino, Nahuatl, Greek, Visigoth, Quechua, Guarani, Arabic, and English), a list of some words from that language, and related activities.
- The **Personajes destacados** boxed feature contains several short biographies of prominent individuals from the country/countries of focus of the chapter followed by related activities.

Supplements

- The *Manual de actividades* provides additional individual practice in the areas of vocabulary, grammar, spelling, and writing.
- The *Online Learning Center* (www.mhhe.com/nuestroidioma) contains the online component of the **Investigación y conversación** activities that appear in every chapter of the text.

It is our sincere hope that you as the instructor find teaching the Spanish for Heritage Speakers course with the *Nuestro idioma, nuestra herencia* program to be a fun, inspiring, and fulfilling experience.

Warmly,

Heidi Ann García, Carmen Carney, and Trino Sandoval

To the Student

We wrote *Nuestro idioma, nuestra herencia* for students like you who were either born in the United States or immigrated to this country as a child or as a youth, grew up hearing or speaking Spanish at home or in their community, and who, for the most part, have been educated in English.

As we conceptualized and developed *Nuestro idioma, nuestra herencia*, we thought about many of our students and their frequent requests for help with improving their Spanish. They wished to further develop their Spanish language skills in order to be able to confidently use their Spanish in any context—whether it be in a university classroom, in a future business meeting, or even while on vacation in a Spanish-speaking country. Moreover, many of our students expressed a genuine interest in learning more about the culture of their families and Hispanic culture in general. As a result, the ultimate goal of *Nuestro idioma, nuestra herencia* is to help you polish the reading, speaking, and writing skills in Spanish that you already possess. Another principal goal is to help you deepen your understanding of your own culture as well as that of other Hispanic cultures. While you hone your Spanish language skills and accrue cultural knowledge, you will undoubtedly develop a greater sense of pride in your linguistic and cultural heritage.

Using the Nuestro idioma, nuestra herencia program will enable you to:

- acquire further knowledge about the culture of the Spanish-speaking country you or your family is from as well as other Hispanic cultures
- learn about the contributions Hispanics have made to the United States and the world at large so that you are inspired by and proud of the men and women with whom you have a shared language and heritage
- hone your reading skills
- refine your writing skills
- increase your command of grammatical structures
- improve your orthography
- expand your vocabulary
- learn the most appropriate language to use in formal vs. informal contexts

We hope that you are proud of the Spanish language skills and cultural knowledge that you already have. We also hope that you find the experience of building upon these skills and expanding your cultural horizons to be intellectually and emotionally fulfilling as well as tremendous fun!

Sincerely,

Heidi Ann García, Carmen Carney, and Trino Sandoval

Acknowledgments

The authors are grateful to their families and friends for their patience, support, and inspiration throughout this project.

We would like to thank the following instructors for reviewing *Nuestro idioma*, *nuestra herencia* at different stages of development.

Ana Maria Afzali, Citrus College Elena Avilés, University of New Mexico, Albuquerque Sara Beaudrie, University of Arizona María A. Beltrán-Vocal, DePaul University Marta Fairclough, *University of Houston* Javier A. Galván, Santa Ana College Olympia B. Gonzalez, Loyola University, Chicago Frozina Goussak, Collin County Community College Ana Maria Hernandez, LaGuardia Community College Louis Imperiale, University of Missouri, Kansas City Andrew Lynch, University of Miami Daniel Enrique Pérez, University of Nevada, Reno Kim Potowski, University of Illinois at Chicago Luz Mary Rincon, Texas A&M University, Texarkana Damián Vergara Wilson, University of New Mexico, Albuquerque Lucy G. Willis, University of Texas at Brownsville

We would also like to acknowledge our colleagues Dr. Matilde Franchiulli, Professor Emeritus of the Thunderbird School of Global Management; Dr. Barbara Riess at Allegheny College; Dr. Daniel Enrique Pérez at the University of Nevada, Reno; and Gloria Encinas at Arizona State University for their insight and invaluable feedback on the content of the book. Many thanks are owed to Deborah Kimball and Carlos Tirado-Angel at Thunderbird School of Global Management for their assistance with this project.

We are very grateful to the entire McGraw-Hill staff for all of their hard work, guidance, and encouragement. We specifically would like to thank our editorial director, William R. Glass, and our director of development, Scott Tinetti, for their overall ideas and support. We would like to express our deep gratitude to our development editor Nina Tunac Basey for her advice, expertise, and tireless dedication to this project. We sincerely thank Laura Chastain (El Salvador) and Danielle Havens for their careful reading of the manuscript, which significantly added to the overall quality of the final version. We would also like to thank other members of the McGraw-Hill family, including Christa Neumann, Allen J. Bernier, Margaret Young, and Laura Chiriboga for their invaluable contributions to the editorial process. We are grateful to the following people for their support and promotion of the Nuestro idioma, nuestra herencia program: Stacy Best Ruel, our executive marketing manager; Jorge Arbujas, our marketing manager; Alexa Recio, our marketing coordinator; and Mina Mathies, Sherree D'Amico, and the rest of the McGraw-Hill marketing and sales team. Last but not least, special thanks are due to the entire production team at McGraw-Hill, especially to Holly Paulsen and Sonia Brown.