

Sources and Credits

Chapter 1

Starobin quote from “A Generation of Vipers: Journalists and the New Cynicism” in Columbia Journalism Review, March/April 1995.

Chapter 2

- 2-1.2B Adapted from “Defeating insurgency could take as long as 12 years, Rumsfeld says,” Knight-Ridder/Tribune Information Services, June 26, 2005.
- 2-1.2C Adapted from “Teen Who Lost Leg to Shark Goes Home,” Associated Press, July 14, 2005.
- 2-1.2D Adapted from “Apple Shares Surge After Record Quarter,” Associated Press, July 14, 2005.
- 2-1.2E Adapted from “Clinton Urges Inquiry Into Hidden Sex in Grand Theft Auto Game,” The New York Times, July 14, 2005.
- 2-1.2G Adapted from “Mexico Braces for Emily,” Associated Press, July 16, 2005.
- 2-1.2H Adapted from “Bush Urges ‘Timely’ Hearing; Democrats Promise Scrutiny,” The New York Times, July 20, 2005.
- 2-1.2J Adapted from “Kenny Rogers charged with assault on TV cameramen,” Reuters, July 18, 2005.
- 2-1.2K Adapted from “Sixth Harry Potter sets publishing sales record,” Reuters, July 18, 2005.

Chapter 3

- 3-1.8 Excerpted from “The Onyx Tour: Spears’ stripper act an unfocused bore,” by Doug Elfman from the Las Vegas Review-Journal, March 8, 2004.
- 3-2.1.1-2 adapted from stories by Paul Kandell in the Columbia Missourian.
- 3-2.2.2 Adapted from Jonathan Krim and Michael Barbaro, “40 Million Credit Card Numbers Hacked,” Washington Post, June 18, 2005.
- 3-2.2.3 Adapted from “Man Injured in Toilet Blast Files Suit,” Associated Press, June 6, 2005.
- 3-2.2.4 Adapted from “Gov. Bush Seeks Another Inquiry In Schiavo Case,” The New York Times, June 18, 2005.
- 3-2.2.5 Adapted from “Aruba Pary Boat DJ Arrested,” CBS News, June 18, 2005.
- 3-2.2.6 Adapted from “Kyrgyzstan Protesters Seize Buildings,” Associated Press, March 22, 2005.
- 3-2.2.7 Adapted from “U.S., Iraq forces battle insurgents” Associated Press, June 18, 2005.
- 3-2.2.8 Adapted from “Man Steals \$120,000, Quarter by Quarter,” Associated Press, May 25, 2005.
- 3-2.7 Example from “Man gets the poop on outsourcing,” Reuters, May 2, 2005.
- 3-7.7.1 From an Associated Press story about Hurricane Katrina, Aug. 26, 2005.

- 3-2.7.2 From “Police Say Man Stealing Gas Uses Lighter,” Associated Press, June 2, 2005.
- 3-2.7.3 From “Los Altos scoutmaster arrested for alleged molestation,” San Francisco Chronicle, Aug. 26, 2005.
- 3-2.7.4 From an Associated Press story published May 9, 2005.
- 3-2.7.5 From Lisa Macabasco’s “Kamehameha Schools Seek Justice,” Asian Week, Aug. 26, 2005.
- 3-2.7.6 From Rebecca French’s “Blood sport: Downhill bike race takes toll on competitors,” Billings Gazette, Aug. 25, 2005.
- 3-2.7.7 From “No sale, city says, to ads near schools touting tobacco,” Buffalo News, Aug. 26, 2005.
- 3-2.7.8 From an article in the Rocky Mountain News, Aug. 25, 2005.
- 3-2.7.9 From “Camel sits on W. Va. Woman Painting a Fence,” Associated Press, May 19, 2005.
- 3-2.7.10 From Kirk Johnson’s “Denver Airport Saw the Future. It Didn’t Work,” The New York Times, Aug. 27, 2005.
- 3-2.7.11 From “Chris Farley Gets Posthumous Star,” Associated Press, Aug. 26, 2005.
- 3-2.7.12 From “Man fitted for \$17,000 leg runs off without footing bill,” Aug. 26, 2005
- 3-2.7.13 From “Wanted: Completely perfect legs,” Reuters, Aug. 26, 2005.
- 3-3 Thanks to Arnold Ismach, April Chan, Lisa Macabasco, Alex Doniach, and Jay Thorwaldson, for help in writing and vetting leads for exercises in this section.
- 3-3.2 Adapted from “Cat shoots owner,” Associated Press, March 10, 2005
- 3-4/3-5 Thanks to Esther Wojcicki for helping edit exercises in these sections.

Chapter 4

- 4-1.5 Adapted from teaching strategies employed by Pete Hammer.

Chapter 5

- 5 Thanks to John Rains, writing coach for The Fayetteville Observer; Liz Allen, administrative editor for the Erie Times-News; Rene Kaluza, day city editor/training editor for the St. Cloud Times; and Jay Thorwaldson, editor of the Palo Alto Weekly helping obtain permission to reprint model stories here — and in some cases for recommending the stories to me.
- 5-2 Don Kazak, “Nobel winner Linus Pauling dies at age 93,” Palo Alto Weekly, Aug. 24, 1994. Reprinted with permission.
- 5-3 Adapted from an article by Paul Kandell published in the Columbia Missourian.
- 5-4 Adapted from an article by Paul Kandell, published in the Columbia Missourian.
- 5-5 Brendan Scott’s “Hundreds left homeless,” Times Herald-Record (of Middletown, N.Y.) April 6, 2005. Reprinted with permission.
- 5-6 Adapted from an article by Paul Kandell published in the Columbia Missourian.
- 5-7 Two articles by Liz Mcguire as published in the Morning News of Erie, Penn., in early October 1993. Reprinted with permission.
- 5-8 “Al Gore: 2000 Presidential Concession Speech,” (public domain) American Rhetoric Online Speech Bank at AmericanRhetoric.com.

- 5-9 Harry Press, "Hearing probes 'scary' voting machines," Palo Alto Weekly, Feb. 17, 2006; Kirsti Marohn, "Stearns Requires Landowners to Remove Trash, Debris From Property," St. Cloud Times, Oct. 19, 2005. Both reprinted with permission.
- 5-11 Rick Eymmer, "Grunfeld's career best spurs Stanford," Palo Alto Weekly, Feb. 16, 2006. Reprinted with permission.
- 5-13 "Bus renamed in honor of Rosa Parks," Bay City News Service, Feb. 15, 2006; "VTA Honors Rosa Parks Memory During Black History Month," published on VTA.org, Feb. 16, 2006. Reprinted with permission.

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- 6-3.1 Thomas Pope, "McDuffie Sale Leaves Tears and Memories," The Fayetteville Observer, Oct. 26, 1995; Frank Lee, "Wienermobile, Girl Raises \$1,923.37 for MS efforts," St. Cloud Times, Nov. 13, 2005; Frank Lee, "What Alcohol Ban? Tailgaters Party Despite Rule Change," St. Cloud Times, Oct. 16, 2005. All reprinted with permission.
- 6-5 "Police Were Right in Shooting Lion," first appeared in the Palo Alto Weekly on May 26, 2004. Rep

Chapter 7

Thanks to Steve Craig from the University of Texas, Richard A. Joyce from Colorado State University, Pueblo, and Thomas Burke from the University of California, Berkeley, for reviewing this chapter.

Chapter 9

- 9.3-1 Adapted from "Pleasants Fatal," Script for Eyewitness News, WCHS-8, March 8, 2006; "Two die after car collides with semi," Marietta Times, March 9, 2006.
- 9.3-2 Adapted from "About 50, mostly children, affected by chlorine leak at school," Associated Press story as it appeared on MercuryNews.com, March 12, 2006.

Chapter 10

Many thanks to MJK Public Relations for ideas and guidance.

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- "The Associated Press Stylebook and Libel Manual," edited by Norm Goldstein, Addison-Westly Publishing Co.
- "The Associated Press Guide to Good News Writing," by Rene J. Cappon, The Associated Press, 1991
- "Working with Words: A Concise Handbook for Media Writers and Editors," by Brian S. Brooks and James L. Pinson, St. Martin's Press, 1989.

I'm one of those people who likes going to the dentist. I got same feeling – like someone was going after my gum line with a metal pick — from Sue Gottfried's humbling copy edit of the final files.

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