

e-INSTRUCTOR

www.mhhe.com/au/mcshane

Instructor Manual

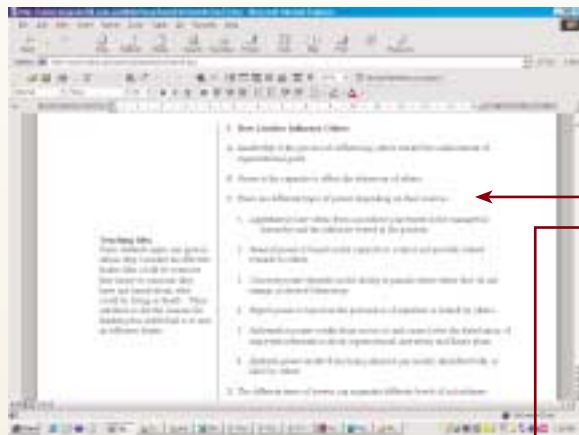
Written by Steven McShane, the Instructor Manual features lecture outlines that correspond to the PowerPoint slides; teaching notes; solutions to discussion questions and case problems; and, it comments on the critical-thinking questions that accompany the captioned photos. It also includes additional cases and class exercises for further assessment.

PowerPoint Slides

Approximately 300 colour slides have been linked to the text and include photos and figures from the book.

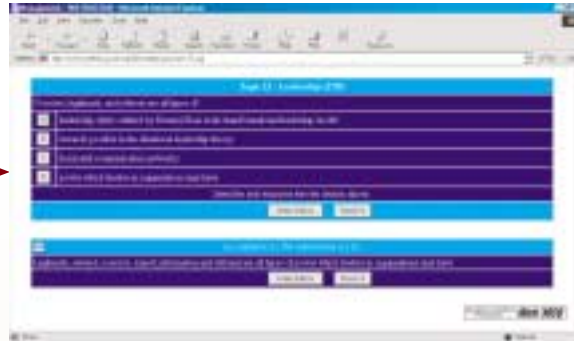
The Online Learning Centre with PowerWeb and MaxMark, which accompanies this text, is an integrated online product to assist students in getting the most from their course. This text is truly 'Internet enabled', providing a powerful learning experience beyond the printed page.

The premium content areas, which are accessed by registering the code at the front of this text, provide you with powerful online resources. After registration, you have seamless access to international PowerWeb articles and the MaxMark revision program. Each component of the Online Learning Centre is described below and can be found in both the student edition and the instructor edition.



PageOut™ PageOut

PageOut is a tool for creating course websites quickly and easily, and it is designed for people with little or no HTML programming experience. McGraw-Hill can help you put together your course web-site using your materials and your choice of our online content. See your McGraw-Hill sales representative for details.


WebMCQ

WebMCQ

WebMCQ has online revision quizzes or tests with more than 2000 multiple-choice, true/false and essay questions, with the help of powerful online tracking and reporting features. All questions have been authored by Steven McShane and over half have been tested in class examinations. Exclusive to McGraw-Hill.


WebCT
courses campus community

Web CT/Blackboard Resources

Course Management Systems (CMS) allow you to deliver and manage your courses via the Internet. They present course content as web pages that, typically, include study tools such as lecture notes, quizzes, bulletin boards and calendars. McGraw-Hill can provide online material for your chosen Course Management System (CMS) such as Blackboard and WebCT. See your McGraw-Hill sales representative for details.

MaxMark student results

The integrated MaxMark to accompany this text provides you with diagnostics on the performance of your class as your students interact online with the key concepts in each chapter of the text. (To find out more about MaxMark, see the e-student section on pages vi and vii.)

You can even compare the performance of your class in each chapter to the performance of an aggregated group of other institutions that are teaching with this text.