

e-STUDENT

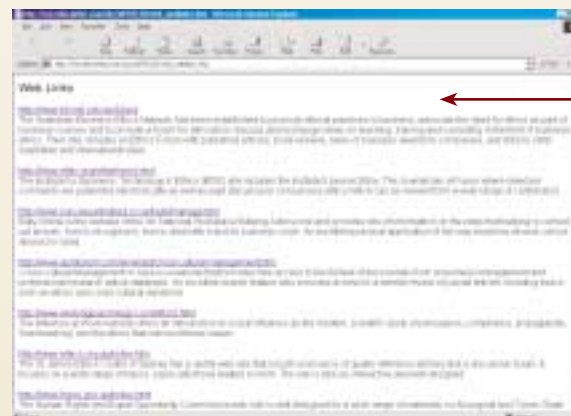
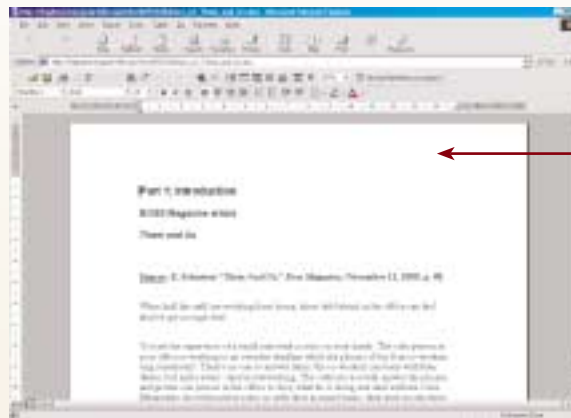
www.mhhe.com/au/mcshane

The Online Learning Centre with PowerWeb and MaxMark, which accompanies this text, is an integrated online product to assist you in getting the most from your course. This text is truly 'Internet enabled', providing a powerful learning experience beyond the printed page.

The premium content areas, which are accessed by registering the code at the front of this text, provide you with powerful online resources. After registration, you have seamless access to international PowerWeb articles and the MaxMark revision program. Each component of the Online Learning Centre is described below and can be found in both the student edition and the instructor edition.

Business Week and BOSS Magazine

Full-text articles of the *Business Week* and *BOSS Magazine* articles that are summarised in the book are provided here. Read more about OB issues that appear in the international and local media, and use this information to answer the questions in your textbook.



Web links

Over 100 web links to professional bodies and other OB-related issues have been explained and grouped according to chapter topic and OB in general. Use these to help make sense of your study and enrich your learning journey.

PowerPoint Slides

The student edition of the Online Learning Centre also showcases a set of PowerPoint slides which distil key concepts from each chapter of the book.

MaxMARK

Maximise your Marks with this unique online self-assessment tool, exclusive to McGraw-Hill Australia. With MaxMark, 30 multiple-choice questions per chapter are available for self-paced revision on each of the key concepts in the chapter.

Importantly, you will receive extensive 'Feedback' and 'More' information from the text to help you in your understanding. You can randomise the questions and set yourself time limits, track your progress throughout the semester and thoroughly test your knowledge before exams. For access to MaxMark see the registration card at the front of this book.



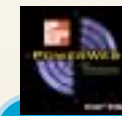
There are 30 multiple-choice questions per chapter



Feedback to explain each answer



More information from the text for further explanation



PowerWeb

Unique to McGraw-Hill, PowerWeb provides you with full-text international articles that are published in international journals and magazines. These articles relate to key concepts from each chapter of the text and they are updated annually and organised to correlate with each chapter of the text. For access to PowerWeb see the registration card at the front of this book.