

### ***To go in End of Book Case Notes section***

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To search for the case notes, you will need the case reference numbers, which are as follows:

|   |                                     |
|---|-------------------------------------|
| Case 2: Honda A                                     | 9-384-049 <a href="#">9-384-049</a> |
| Case 2: Honda B                                     | 9-384-050 <a href="#">9-384-050</a> |
| Case 3: Phil Knight Managing Honda's Transformation | 9-394-012 <a href="#">9-394-012</a> |
| Case 4: Finland and Nokia                           | 9-702-427 <a href="#">9-702-427</a> |