

Table C29.2

Market demand for ophthalmic products in Great Britain

<i>Use of ophthalmic products by age group and gender</i>	Men (%)	Women (%)	Total (%)
16-34	26	37	31
35-44	36	47	42
45-64	83	90	87
65-74	97	98	97
75 and over	96	96	96
Total	54	66	61
<i>By socioeconomic group and gender</i>	Men (%)	Women (%)	
Professional	65	68	
Employers and managers	65	68	
Intermediate and junior non-manual	58	64	
Skilled manual and non-professional	55	64	
Semi-skilled and personal service	53	69	
Unskilled manual	51	80	
Total	56	66	
<i>By socioeconomic group, age and gender</i>	Age 16-44 (%)	45-64 (%)	65 and over (%)
Men			
Professional	45	87	98
Employers and managers	39	85	99
Intermediate and junior non-manual	37	87	98
Skilled manual and non-professional	23	81	97
Semi-skilled and personal service	21	82	94
Unskilled manual	20	82	98
Women			
Professional	53	87	93
Employers and managers	44	90	97
Intermediate and junior non-manual	40	93	98
Skilled manual and non-professional	39	88	98
Semi-skilled and personal service	36	91	97
Unskilled manual	41	93	97

Source: General Household Survey 1987, London: HMSO