

Writing Assessment and Evaluation Rubrics

Name Class Date

Below-average Writing Model

Writing Process in Action: The Writing Process (Unit 2, pages 98–101)

Assignment: For an art review magazine, write a one-page essay to define artistic greatness, using a particular artist's life and work as an extended example.

Artistic Greatness

I really like the paintings of Frida Kahlo. I think she was a unique painter and a very interesting woman. She had a tough life. She was Mexican and married Diego Rivera another painter more famous than her. But they was both very talented. Frida Kahlo painted mostly her self sometimes with flowers or animals or things on her head.

Opening introduces a specific artist but lacks a clear thesis.

When she was young she got in a horrible accident. She was on the bus in Mexico city and the bus hit an other car and then a pole went threw her body. She was in the hospital for a long time but she keeps painting still. All the rest of her life she was in horrible pain. There was one famous painting of her accident that she made where it shows her lyeing on the ground with the pole threw her middle. Its pretty gross.

Focuses on insignificant details; many word choices are vague or overly informal

Madonna has a lot of Frida Kahlo art and she helped make her more famous. She died in 1954. She wasn't very well known when she was alive but now her paintings are worth a lot of money. Thats one way for some people of telling she's succesfull now. Now that her painting are worth so much everyone must agree that she was definately a great artist.

Attempts to define artistic greatness, but language is awkward and lacks adequate support

Summary: *This essay focuses on a particular painter the writer admires but doesn't address the question of what makes an artist great until the last two sentences. In addition, the writing uses vague language, does not adequately support opinions with facts and examples, and includes many misspellings and grammatical errors that would make it unacceptable as a submission to an art review magazine. The writing could be improved by revising it to include a clear thesis statement in the opening, by adding more specific supporting details, and by connecting the example of Frida Kahlo to the writer's own definition of artistic greatness.*

This piece might receive a 1 if evaluated by the holistic scoring method. It might receive a 64 if evaluated by the analytic scoring method—23 points for Focus/Organization, 20 points for Elaboration/Support/Style, and 21 points for Grammar, Usage, and Mechanics.