

Writing Assessment and Evaluation Rubrics

Name Class Date

Below-average Writing Model

Writing Process in Action: Expository Writing (Unit 5, pages 256–257)

Assignment: Write an expository essay that explains what technological invention has had the strongest influence on your life or on society as a whole.

Cell Phones Rule!

People are in love with cell phones. Their addicted to them. Everywhere you look there are cell phones.

With cell phones we can do a bunch of things at the same time. For example, we can drive, listen to music and talk on the phone. Where ever you are your always hearing cell phones ringing and people answering them, talking to their secretaries and scheduling bussiness meetings. People work longer hours now. Some compa-nies give free cell phones to new employees and sometimes they give the new employees laptops also. Also girls don't wait by the phone for guys to call them any-more because the they can just put their cell phone in their bag and go out partying and if they hook up with the guy, then that's cool but if they don't then that's also cool. I never wait for anyone to call me anymore because they know where to reach me if they want to. Why? That's cause cell phones are changing everything.

Cell phones are based on satellite technology. Satellite technology allows com-munication anywhere on the planet. This is a new concept for us. Some people always like going beyond the reach of human contact. For example, to the North Pole, the Himalayas, through the Sahara Desert. Because of cell phones they can't do it no more though.

Just like everyone else, I love my cell phone. One thing is for sure cell phones are changing everything.

Lacks thesis

Lack of transitions makes the cause-and-effect relationship unclear.

Inappropriate language for an audience of judges

Inaccurate information misleads the reader.

Conclusion provides closure.

Summary: *This essay shows evidence of an attempt to respond to the assignment, but it is poorly organized, lacks a thesis statement, and uses language inappropriate to its audience. In addition, the writing includes misinformation. The paper would be improved if a clear thesis stated the societal impact of cell phones and if the body paragraphs used transition words and supporting facts to make the relationship between cell phones and societal changes clear.*

This essay might receive a 1 if evaluated by the holistic method. It might receive a 68 if evaluated by the analytic scoring method—25 points for Focus/Organization, 23 points for Elaboration/Support/Style, and 20 points for Grammar, Usage, and Mechanics.