

# Unit 4

## WORKSHEET 4D

### Ethics Concepts

**Directions:** Choose the correct key term from the list and write it in the blank. Not every word will be used.

- \_\_\_\_\_ 1. A discussion about the rules that define behavior as “right” or “wrong” will often involve several \_\_\_\_\_ questions.
- \_\_\_\_\_ 2. When you register your original idea or concept with the government for legal protection, that idea or concept becomes your \_\_\_\_\_.
- \_\_\_\_\_ 3. Once original works are registered with the government, a \_\_\_\_\_ is issued as proof of ownership.
- \_\_\_\_\_ 4. The Golden Arches are McDonald’s \_\_\_\_\_ that allows people to recognize and identify the restaurant.
- \_\_\_\_\_ 5. To use a popular song that is under copyright, one must have the record company’s \_\_\_\_\_.
- \_\_\_\_\_ 6. One of the most common places to find a Web site’s rules and guidelines for using their copyrighted material is on the Web site’s \_\_\_\_\_ page.
- \_\_\_\_\_ 7. It can be considered \_\_\_\_\_ if your teacher copies a page of a book to use for a lesson.
- \_\_\_\_\_ 8. The plays of William Shakespeare, written in the sixteenth century, can now be used by anybody, anywhere in the world, because they are in the \_\_\_\_\_.
- \_\_\_\_\_ 9. Selling popular CDs or DVDs without the copyright holder’s permission is a form of \_\_\_\_\_.
- \_\_\_\_\_ 10. The Record Industry Association of America believes that people who swap music online hurt the industry’s profits, so they are trying to stop illegal \_\_\_\_\_ on the Internet.

- a. cheating
- b. plagiarism
- c. file sharing
- d. music trading
- e. public domain
- f. ethical
- g. piracy
- h. hypothetical
- i. intellectual property
- j. trademark
- k. copyright
- l. permission
- m. waiver
- n. commercial
- o. Terms of Use
- p. fair use
- q. ownership