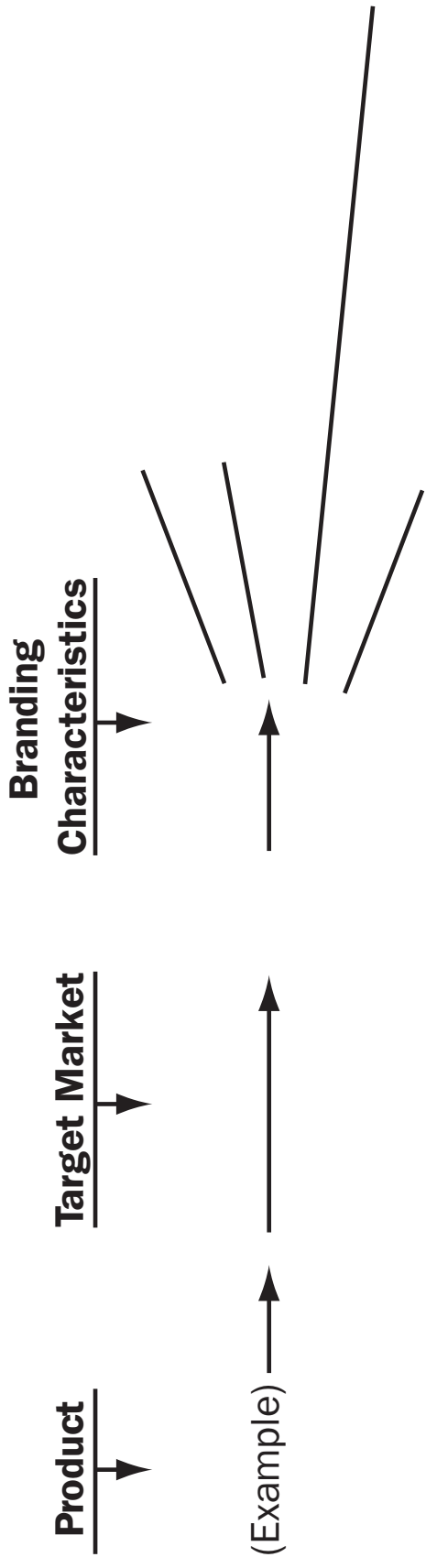


# BRANDING ELEMENTS AND STRATEGIES

## Study Organizer

Directions: In a chart like the one below, take notes on the branding process.



## PACKAGING AND LABELING

### Study Organizer

**Directions:** In a chart like the one below, take notes about the functions of packaging.

