

DEFINE GOALS

Study Organizer

Directions: Use a chart like the one below to note key aspects of the six steps in the self-assessment process.

| The Self-Assessment Process | |
|-----------------------------|--|
|-----------------------------|--|

| | |
|--------------------|-------|
| What do I do well? | _____ |
| _____ | _____ |
| _____ | _____ |

CAREERS IN MARKETING

Study Organizer

Directions: In a chart such as the one below write in the benefits, trends, and job levels of marketing careers.

Questions About a Marketing Career

1. _____
2. Are there many jobs available _____
3. _____