

## Spreadsheet Directions

1. Start your spreadsheet software program.
2. Recreate the table from the previous page using your spreadsheet program.
3. Enter a formula to calculate anticipated growth rate for each of the franchise categories.
4. After completing your calculations, save your work.
5. Print out a copy of your work if your teacher has instructed you to do so.
6. Answer the following questions.

### Interpreting Results

1. Provide examples of specific businesses that fall under each of the categories listed.

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2. Which franchise category has the fastest anticipated growth rate?

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3. Which franchise category has the slowest anticipated growth rate?

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### Drawing Conclusions

4. Why do many potential entrepreneurs consider a slow anticipated growth rate as a reason not to consider a business opportunity?

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