



Word Processing Directions

1. Start your word processing software program.
2. Write your promotion letter. Type the letter in block style. Proofread and edit your work to make sure that it is correct and concise.
3. Save your work.
4. Print out a copy of your completed letter if your teacher has instructed you to do so.
5. Answer the following questions.

Interpreting Results

1. What should be your strongest argument for winning the business of these clients?

2. Why do entrepreneurs want their businesses to grow?

3. Other than trying to attract competitors' customers, what other strategies could entrepreneurs use to make their businesses grow?

Drawing Conclusions

4. What are some challenges you would face as you attempt to serve Titan clients?
