

Unit 4 Marketing in a Global Economy

Directions Preview the Unit Thematic Project on pages 250–251 of your textbook. Identify the skills you will use to complete the activity and describe how you will use them.

ACADEMIC SKILLS			
Reading	Writing	Social Studies/Geography	Researching
BASIC SKILLS			
Speaking	Listening	Thinking	Interpersonal
TECHNOLOGY SKILLS			
Word Processing/Keyboarding	Telecommunications		Internet