

## Chapter 8 Leadership in Management

*Two successful basketball coaches have very different styles of leadership.*

Sean Silverthorne. [“On Managing with Bobby Knight and ‘Coach K.’”](#) Harvard Business School Working Knowledge for Business Leaders. August 14, 2006. Accessed November 4, 2006.

*Corporate leaders like to use sports stars and analogies to motivate their employees, but the results don't justify the strategy.*

Steve Salerno. [“We are the champions: corporate America pays star athletes and coaches millions to pump up its workforce. Do these secrets of success reach beyond the locker room? Let's hear it for sportsthink!”](#) Psychology Today. September-October 2004. FindArticles.com. Accessed November 4, 2006.

*Understanding and practicing good communication skills are key to being a good leader.*

Cheryl Zurawski. [“In praise of small talk: leaders can fuel organizational learning through communication.”](#) Communication World. November-December 2004. FindArticles.com. Accessed November 4, 2006.

*The thing that great business leaders have in common is their commitment to their teams, regardless of their personal style.*

Chris Wood. [“Taking the lead: whether they rely on charisma, an astute sense of business management, or entrepreneurial vision, the great leaders of business all share a day-in, day-out commitment to the success of their teams.”](#) Prosales. October 2005. FindArticles.com. Accessed November 4, 2006.