

Chapter 6 Business Ownership and Operations

BusinessWeek Reader Case Study

“For the Poor, Help from MBAs”

Directions Read the *BusinessWeek* Reader on page 100 of your textbook and answer the questions.

Literal Comprehension

1. Where is Sue Igoe a student?

2. Where did she spend 11 months as an intern?

3. According to the article, what are MBAs bringing to many impoverished developing nations?

Making Inferences

4. Aside from her ability to help others, why else may Sue Igoe been interested in working on the launch of Agora Partnerships?

5. What are some possible reasons Agora Partnerships chose to work in Central America?

Critical Thinking

6. Do you think that Agora Partnership’s goal of helping young entrepreneurs develop socially responsible businesses is likely to have a positive impact on impoverished developing nations? Explain your answer.

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