

Chapter 17 Managing Business Finances

BusinessWeek Reader Case Study

“I Am My Own Accountant”

Directions Read the *BusinessWeek* Reader on page 302 of your textbook and answer the questions.

Literal Comprehension

1. What is one way to give your business an annual checkup?

2. According to the article, what do most tax professionals do?

3. What is the article encouraging a small business owner to try?

Making Inferences

4. What experiences can you infer the author has had with tax preparers?

5. If the author were a salesperson, what product would he or she be selling?

Critical Thinking

6. In your opinion, should small business owners do their own taxes, or rely on a professional tax preparer to do them? Explain your answer.

(continued on next page)