

Chapter 28 Managing Personal Finances

BusinessWeek Reader Case Study

“Follow My Money”

Directions Read the *BusinessWeek* Reader on page 500 of your textbook and answer the questions.

Literal Comprehension

1. What is Jonathan Ping’s profession?

2. In which U.S. state does Mr. Ping live?

3. What financial goal is Mr. Ping hoping to reach by age 45?

4. What is the average age of the bloggers on MyMoneyBlog.com?

Making Inferences

5. Is it likely that Mr. Ping will accomplish financial success in his lifetime? Explain your answer.

6. What level of education has Mr. Ping most likely achieved? Explain your answer.

Critical Thinking

7. If you were a blogger on MyMoneyBlog.com, what type of information would you look for from others? What type of information would you be willing to share with others?

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