

## Chapter 33 The Basics of Risk Management

### *BusinessWeek* Reader Case Study

#### “Winning the Game of Risk”

**Directions** Read the *BusinessWeek* Reader on page 594 of your textbook and answer the questions.

#### Literal Comprehension

1. According to some professionals, to what are investors not paying enough attention?

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2. Which two major corporations does the author name in the first paragraph?

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3. Who is PIMCO’s chief investment officer?

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4. Phil Edwards is a managing director for what company?

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#### Making Inferences

5. What audience is targeted in the article “Winning the Game of Risk”?

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6. How can too much risk be “hazardous to your financial health”?

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#### Critical Thinking

7. Why is investing “inherently risky”? Explain your answer.

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