

## Unit 5 Cultural Diversity in the Business World

**Directions** Use this rubric for self-assessment and peer assessment.

Content Criteria	Unacceptable (1–4 points)	Satisfactory (5–7 points)	Exemplary (8 points)	Weight	Score
<b>Explain</b> the type of government the country you have chosen has and the ways that the government affects the people.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	8	
<b>Explain</b> the language spoken in the country and any language taboos.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	8	
<b>Explain</b> any customs of the country that would be helpful for Americans to understand.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	8	
<b>Create</b> a pictorial that illustrates foods, traditions, and holidays that are associated with this country.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	8	
<b>Create</b> a pie chart using information from the U.S. Census bureau that illustrates the number of American citizens born in another country and their country of origin. Display data from the top five countries of origin.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	8	
<b>Describe</b> the results of your research to a family member or other adult.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	8	
<b>Describe</b> how cultural diversity in the business world affects the business and career in which you are interested.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	8	
<b>Explain</b> what the investigation and results mean to you.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	8	
Writing Process Criteria	Unacceptable (1–3 points)	Satisfactory (4–6 points)	Exemplary (7–8 points)	Weight	Score
<b>Organization</b>	Incoherent and/or disorganized	Coherent and well organized	Exceptional	8	
<b>Detail</b>	Few or no details provided	General details provided	Appropriate specific details provided	7	
<b>Grammar</b>	Many errors	Few errors	No errors	7	
<b>Style</b>	Inconsistent style	Consistent style	Flawless style	7	
<b>Neatness</b>	Scrawled and illegible	Neatly handwritten or typed	Creatively designed and executed	7	
<b>TOTAL</b>				<b>100</b>	