

Internet Activity Presentation Planner

Introduction to Business Chapter 27 Credit and the Law

In Chapter 27, you learned that, “To make comparing credit costs easier, Congress passed the Consumer Credit Protection Act.” This is one legal measure the government has enacted to protect consumers. Produce and present a 10-minute talk about the Consumer Credit Protection Act. Discuss some of the reasons the act was passed, and some of the ways it protects consumers.

Action Steps for Planning a Presentation

1. Get started by building background knowledge. Read newspaper articles, search the Internet, and make personal phone calls to local experts to understand the issues.
2. Decide on a specific topic. Narrow your focus to a topic that interests you.
3. Research your topic in greater depth. Use books, local media, the Internet, and personal interviews. Take detailed notes and maintain a bibliography as you work.
4. Review your notes and write an outline of your presentation.
5. Plan and create visual aids.
6. Write a draft of your presentation and practice it. Rewrite, practice again, and present.

1. Build Background Knowledge

Did You Know?

Think about these fascinating facts and what they might have to do with credit.

[begin bulleted list]

- The Consumer Credit Protection Act was passed in 1968.
- Credit protection laws have grown rapidly as credit has become more complex.
- You cannot be denied credit just because of your age or gender.
- Credit protection laws set standards for how people are treated in their financial dealings.
- Consumers must be told the reason why credit is being denied to them.

[end bulleted list]

Questions to Ponder

Think about these questions and what they might have to do with credit.

[begin bulleted list]

- Does opening a checking or savings account affect my credit rating?
- What can you do if there is an error in your credit card statement?
- If my wallet is lost or stolen, what is my liability if someone else uses my credit card?
- What are the implications of creditors garnishing my wages?

[end bulleted list]

Key Search Words

Use these key words to search for Web sites that relate to your topic. List other key words you uncover in your search. Take notes about what you find and review your notes later as you narrow your topic.

creditors, Truth in Lending Act, wage garnishment law

Web Sites

2. Decide on Your Topic

Narrow Your Focus

Complete the following flow chart to narrow your topic. Choose a topic that interests you and that will also interest your audience. Write a title and a sentence or two about your talk and ask your teacher to approve it or suggest changes.

Credit > Consumer Protection > _____

Title: _____

Description: _____

Approval: _____ Date: _____

(Teacher's Signature)

3. Conduct Research

Maintain a Bibliography

In addition to Web sites you use in your research, list books and periodicals you consult, and contact information for experts you interview.

Books

4. Write an Outline

Main Ideas and Details

Review your notes and think through the main ideas and details you want to include in your presentation. Put the main ideas in a logical order and list them in outline form as major headings. Include at least two details under each main idea.

I. Introduction

A. _____

B. _____

II. Main Idea

A. _____

B. _____

III. Main Idea

A. _____

B. _____

IV. Main Idea

A. _____

B. _____

V. Conclusion

A. _____

B. _____

5. Plan Visual Aids

Charts, Graphs, Photos, and Video Clips

Describe the visual aids you plan to use in your presentation or use the space below to sketch charts or graphs you will create.

Tips on Creating and Using Visual Aids

[begin bulleted list]

Keep them simple, use them sparingly, and make them visible to everyone in the audience.

Explain the content of the aid when you first show it.

When you finish with the aid, remove it or cover it up.

Be prepared to give your talk without visual aids if technical problems occur.

