

# Chapter 4 Business Ethics and Social Responsibility

## Section 4.1 Business Ethics

### Reading Activity—Make a List

**Directions** In the left column of the table, list the three questions you should ask yourself when you encounter an ethical dilemma. In the right column write a cue that you can use to help remember each question. A cue is a word or phrase that is easy to remember and triggers your memory.

Ethical Questions	Cues
1.	
2.	
3.	