Inspire the writing process with McGraw-Hill Digital Solutions.
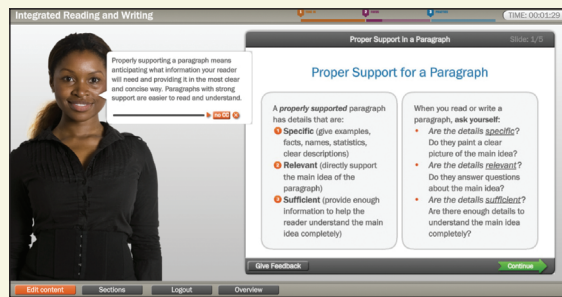
McGraw-Hill provides the foundation with a suite of tools and reporting that help you and your program adapt to students' needs. Imagine the ability to identify and make real-time curriculum changes that do not require you to change your typical writing assignments or rubrics. Inspire your program, yourself, and your students with the power of better data with Connect© Writing!

Adaptive Assessment, Learning, and Practice

With Connect© Writing, your students gain access to McGraw-Hill's adaptive learning tool, Learn-Smart Achieve™, which works to identify what students know and do not know about the writing process and grammar as they answer questions that are tied to key course learning objectives. Its continually-adaptive technology and exclusive time-management features enable you and your students to monitor progress and stay on track towards mastering assigned topics.

Within each topic, the system starts with a "Tune In" phase that offers a baseline assessment designed to determine how to *focus* a student's time with five learning resources tied to five objectives that are difficult for a given student. During the LearnSmart Achieve "Focus" phase, students are presented with an individualized learning experience focusing them on concepts where they need most help. The program then guides students through the "Practice" phase, continuing to assess for and remediate on those same five objectives as students work towards mastery. With an engine that incorporates metacognitive learning theory and forgetting curve theory, students indicate their confidence with each question and see a "Recharge" button that prompts them to review the concepts they are most likely to forget right before they are about to forget them.

LearnSmart Achieve reports in Connect Writing allow instructors to dig deeper and pinpoint the areas that students are struggling with the most.
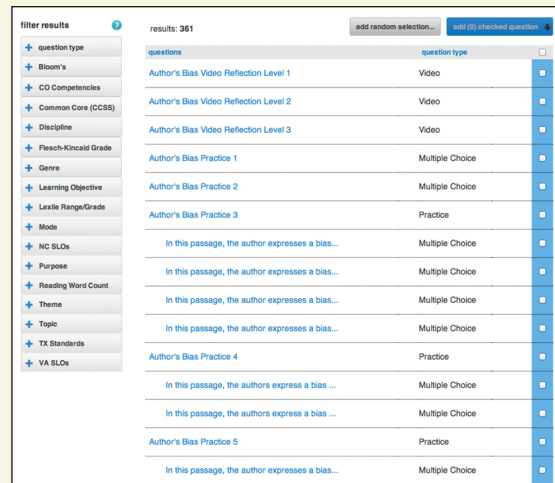
Additionally, by allowing students to improve their skills at their own pace with comprehensive assignment of multiple topics, LearnSmart Achieve supports a variety of redesign models (co-requisites, boot camps, NCBOs, ABE, ALP, modularized, labs) or more-focused classroom instruction time.

Connect eBook Reader, Question Bank, and Assessments

Connect Writing includes a thematically-organized eReader of over 120 engaging source texts for reading and writing.
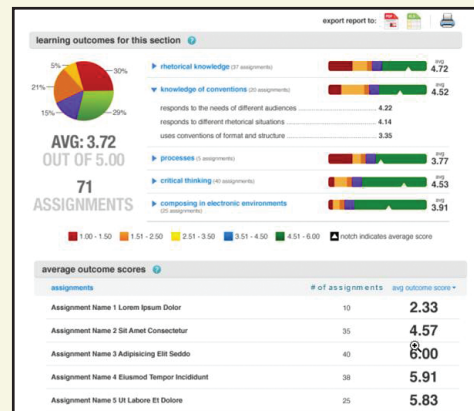
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The Question Bank provides questions for each eBook reading designed for holistic assessment of writing skills. Questions have been tagged for topics; learning objectives; mode, purpose, and genre of the reading; academic disciplines; themes; Bloom's taxonomy; and more. Extensive filters allow instructors to select most readings and questions using these tags.

Additionally, the bank will include four pre-set, customizable, leveled assessments for use as "moment-in-time" diagnostics. These assessments will test students on the same topics and learning objectives in LearnSmart Achieve. They may be used as Level 1 and Level 2 pre- and post-tests or they may be customized into mid-term and final examinations as well as placement and exit exams using the same filters described above.

Writing Assignments with Outcomes-Based Assessment

Connect Writing provides powerful tools to facilitate performance-based, formative assessment and data collection without changing your writing assignments or rubrics. The outcomes-based tool generates clear, simple reports with visuals that enhance your ability to pinpoint strengths and weaknesses across class sections, a single class, or a series of one student's assignments. The reporting capabilities are suitable for program evaluation or accrediting bodies—allowing a variety of stakeholders a view of student progress toward program goals. Customizable grading may be adapted to your needs. These tools ensure that the set-up, management, and reporting around outcomes for your writing assignments is efficient, professional, and useful to instructors and administrators.

Writing Assignments with Peer Review

Connect Writing offers writing assignments with superior peer reviewing capabilities that enable instructors to easily assign and manage groups, deadlines, and workflow for peer review exercises. This functionality gives you and your students an engaging space and efficient process for collaborating online to improve drafts during the crucial revision step in the writing process. This experience, managed through an easy-to-use online system where students and instructors can offer and review feedback, prepares students for the group writing projects they will encounter in college and the workplace.

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